



Governance SPICE



European Certification &
Qualification Association

Applying Integrated Risk Management Scenarios for Better Controls at SMEs

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The Governance SPICE Roadmap (2005-2013)

Applying Integrated Risk
Management Scenarios for
Better Controls at SMEs

Refers to

- Governance, Risk and Controls (OECD Principles, Regulations, Audit Standards)

based on different concepts (IA-Manager 2005-2007)

- Recognized Control Frameworks (COSO&COBIT)
- Risk Tolerance and Risk Appetite (COSO ERM)
- Performance Measurement (COBIT)
- Process Capability Assessment (ISO/IEC 15504-2)
- Evaluating Process-related Risk (ISO/IEC 15504-4)
- Organizational Maturity (ISO/IEC TR 15504-7)

by using multilingual ontology (MONTIFIC 2008-2010)

- Terminology database
- Ontology model for training

to leverage sustainable value creation (BPM-GOSPEL 2010-2013)

- New "Trusted Business Model" and extension of Governance SPICE Assessor Skill Card
- Multi-layer business assurance technology supporting coaching (assessor training) programs

The Governance SPICE Roadmap (2013-2015)

Applying Integrated Risk
Management Scenarios for
Better Controls at SMEs

HARBIF Project (2013-2015)

- HOLISTIC APPROACH TO RISK – BASED INTERNAL FINANCIAL CONTROL FOR SMEs
- Co-funded by the European Commission under the LLP Leonardo da Vinci Programme (Contract No: 2013-TR1-LEO05-47517)
- Turkish, Slovene, Lithuanian and Hungarian partners

based on previous project results

- Internal Financial Control Assessor & Governance SPICE Assessor skillcards
- E-learning contents (www.ia-manager.org)
- ECQA certification scheme

adding new concepts

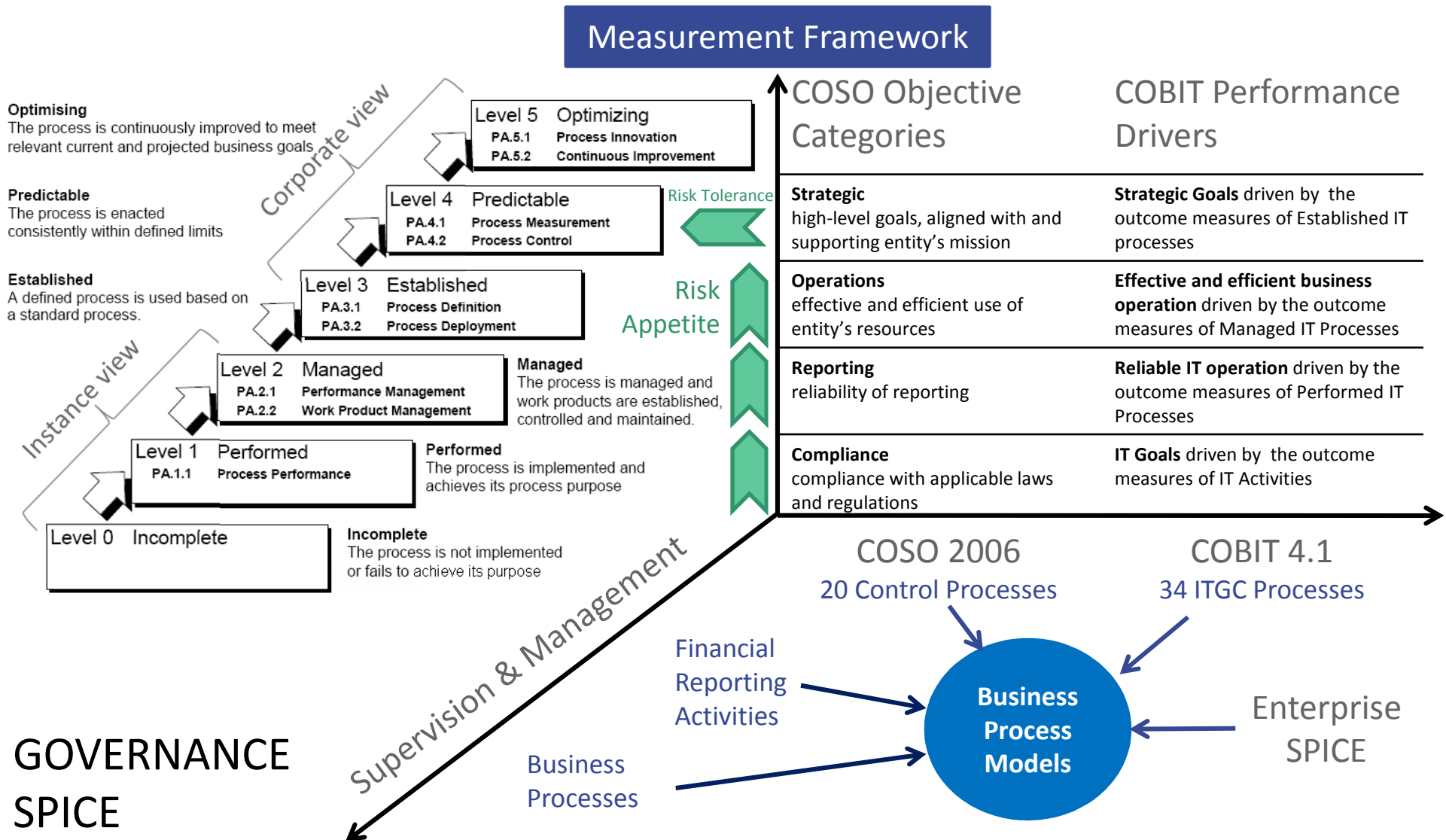
- Control model updates (COBIT 2012, COSO 2013)
- ISO 31000 Risk Management

focusing on SMEs

- Improving management and audit skills
- Fostering better visibility on the local and global marketplaces

Governance SPICE: Capability Measures for Assurance and Improvement

Applying Integrated Risk Management Scenarios for Better Controls at SMEs



Linking Governance Objectives to Process Capability

Applying Integrated Risk
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- Governance (COSO) objectives:
 - Compliance with applicable laws and regulations
 - Reliable reporting
 - Effective and efficient operations
 - Aligned with strategy
- Process capability (ISO/IEC 15504 – "SPICE") goals:
 - Achieving purpose
 - Managing performance
 - Applying entity level "standards"
 - Control by linking performance metrics to business objectives

Process Capability Levels

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Optimizing

Quantitative measures are implemented to continuously improve the process

Level 5 Optimizing

PA.5.1 Process Innovation
PA.5.2 Process Optimization

Predictable

Metrics for the measurement and control of process performance and outcomes are applied

Level 4 Predictable

PA.4.1 Process Measurement
PA.4.2 Process Control

Established

Defined processes are tailored to specific projects, resources are managed

Level 3 Established

PA.3.1 Process Definition
PA.3.2 Process Deployment

Level 2 Managed

PA.2.1 Performance Management
PA.2.2 Work Product Management

Managed

Processes and work products are managed, responsibilities are identified

Level 1 Performed

PA.1.1 Process Performance

Performed

Processes are intuitively performed, incoming and outgoing work products exist

Level 0 Incomplete

Incomplete

Chaotic processes

COSO OBJECTIVES

Strategic objectives

COSO ERM

Internal Control

define

Operations objectives

are based on reliable

Reporting objectives

are achieved by performing

Compliance objectives

high-level goals, aligned with and supporting entity's mission

processes consistently enacted within defined limits

driven by

effective and efficient use of entity's resources

defined processes used based on standard process

Level 3
Established

driven by

reliability of reporting

managed processes with established, controlled and maintained work products

Level 2
Managed

driven by

compliance with applicable laws and regulations

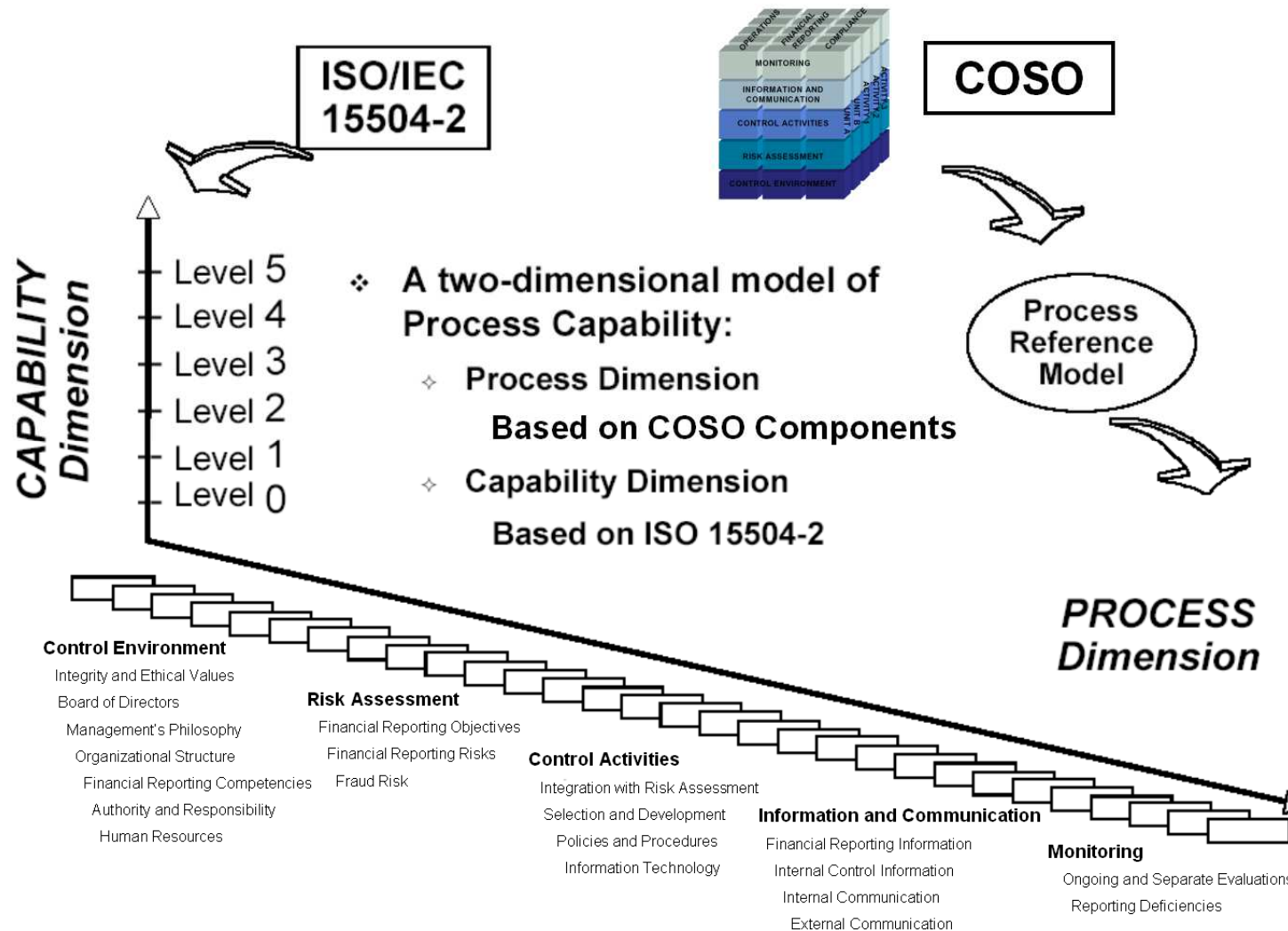
implemented processes achieving process purpose

Level 1
Performed

ISO/IEC 15504
CAPABILITY LEVELS

COSO Components as Process Dimension

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ISO/IEC 15504 based Control Risk Assessment

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IFC.RA.FRO - Financial Reporting Objectives

	Level 1	Level 2		Level 3		Level 4	
	PA 1.1	PA.2.1	PA 2.2	PA 3.1	PA 3.2	PA 4.1	PA 4.2
Target profile	F	F	F	F	F	L	L
Assessed profile	F	F	F	F	L	L	L
Process attribute gap	-	-	-	-	minor	-	-
Capability level gap	-	-		slight		-	
Capability level risk	-	-		low		-	
Process related risk	low						

IFC.CA.PP - Policies and Procedures

	Level 1	Level 2		Level 3		Level 4	
	PA 1.1	PA.2.1	PA 2.2	PA 3.1	PA 3.2	PA 4.1	PA 4.2
Target profile	F	F	F	L	L	-	-
Assessed profile	F	P	L	F	L	-	-
Process attribute gap	-	major	minor	-	-	-	-
Capability level gap	-	significant		-		-	
Capability level risk	-	medium		-		-	
Process related risk	medium						

IFC.IC.IC - Internal Communication

	Level 1	Level 2		Level 3		Level 4	
	PA 1.1	PA.2.1	PA 2.2	PA 3.1	PA 3.2	PA 4.1	PA 4.2
Target profile	F	F	F	F	F	-	-
Assessed profile	P	N	N	N	N	-	-
Process attribute gap	major	major	major	major	major	-	-
Capability level gap	subst.	substantial		substantial		-	
Capability level risk	high	high		medium		-	
Process related risk	high						



Internal Control over Financial Reporting - Guidance for Smaller Public Companies

Volume I : Executive Summary



Using COSO 2006 Guidance for PRM and Level 1 Indicators

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COSO-based Process Reference Model and Process Performance Indicators

for

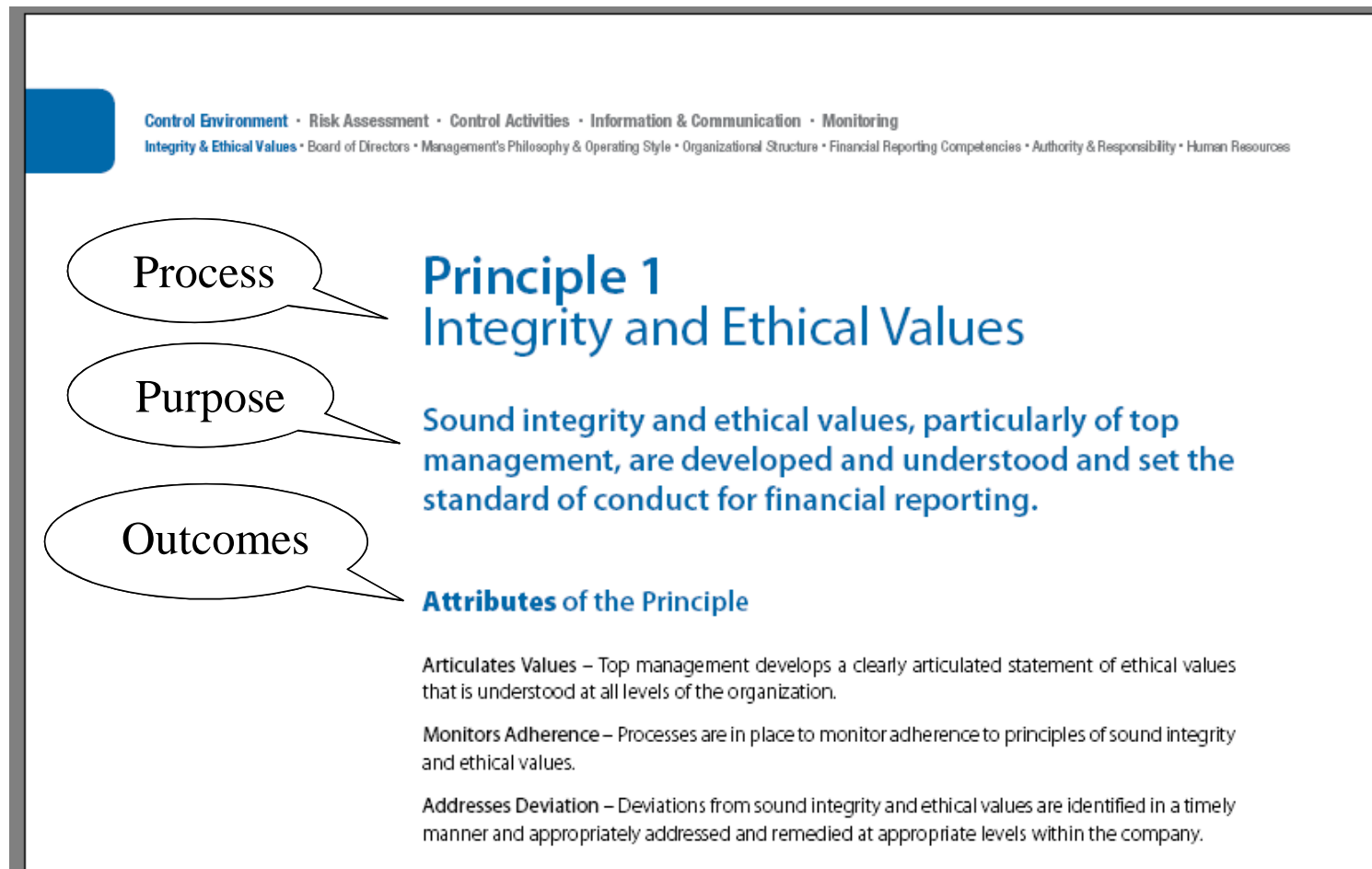
European Internal Financial Control Assessor

training courses by adapting and translating of

Internal Control over Financial Reporting — Guidance for Smaller Public Companies

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COSO 2006 Guidance – ISO/IEC 15504 PRM

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Table 1: Process Performance Indicators: Integrity and Ethical Values (IFC.CE.IEV)

Process ID	IFC.CE.IEV
Process Name	Integrity and Ethical Values
Process Purpose	Sound integrity and ethical values, particularly of top management, are developed and understood and set the standard of conduct for financial reporting.
Process Outcomes	<p>As a result of successful implementation of IFC.CE.IEV process:</p> <ol style="list-style-type: none">1) Values articulated – Top management develops a clearly articulated statement of ethical values that is understood at all levels of the organization.2) Adherence monitored – Processes are in place to monitor adherence to principles of sound integrity and ethical values.3) Deviation addressed – Deviations from sound integrity and ethical values are identified in a timely manner and appropriately addressed and remedied at appropriate levels within the organisation.

COSO 2006 Guidance – ISO/IEC 15504 PRM

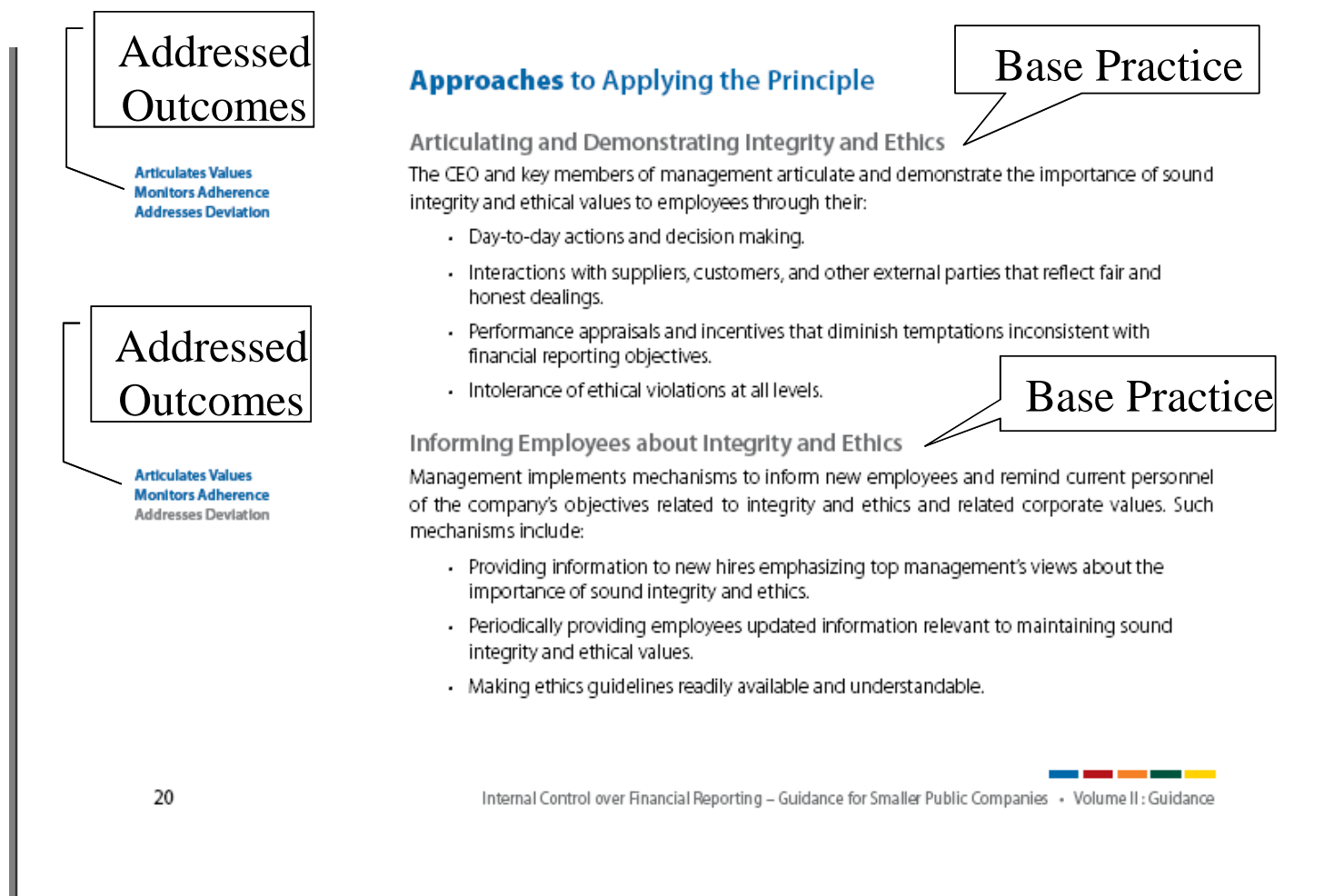
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Tabuľka 1: Ukazovatele výkonu procesu: Integrita a etické hodnoty (IFC.CE.IEV)

Identifikátor procesu	IFC.CE.IEV
Názov procesu	Integrita a etické hodnoty
Účel procesu	Rozvíja sa dôkladná integrita a etické hodnoty, najmä vrcholového manažmentu, a ich chápanie a určujú štandard správania pri finančnom vykazovaní.
Výstupy procesu	<p>Výsledkom úspešnej implementácie procesu IFC.CE.IEV sú:</p> <ol style="list-style-type: none">1) Jasné hodnoty – Vrcholový manažment vytvára jasne formulované stanovisko ohľadom etických hodnôt, ktoré je pochopené na všetkých úrovniach organizácie.2) Monitorované dodržiavanie – Sú zavedené procesy na monitorovanie dodržiavania zásad dôslednej integrity a etických hodnôt.3) Vysporiadanie sa s odchýlkami – Odchýlky od dôkladnej integrity a etických hodnôt sa včas identifikujú a na ich odstánenie sa na príslušných úrovniach v rámci podniku prijímajú opravné prostriedky.

COSO 2006 Guidance – Level 1 Indicators

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COSO 2006 Guidance – Level 1 Indicators

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Base Practices	<p>IFC.CE.IEV.BP1 Articulate and Demonstrate Integrity and Ethics</p> <p>The key members of management articulate and demonstrate the importance of sound integrity and ethical values to employees. [Outcomes: 1, 2, 3]</p> <p>NOTE: Management can perform this practice through their:</p> <ul style="list-style-type: none">• Day-to-day actions and decision-making.• Interactions with suppliers, customers, and other external parties that reflect fair and honest dealings.• Performance appraisals and incentives that diminish temptations inconsistent with financial reporting objectives.• Intolerance of ethical violations at all levels. <p>IFC.CE.IEV.BP2 Inform Employees about Integrity and Ethics</p> <p>Management implements mechanisms to inform new employees and remind current personnel of the organisation's objectives related to integrity and ethics and related corporate values. [Outcomes: 1, 2]</p>
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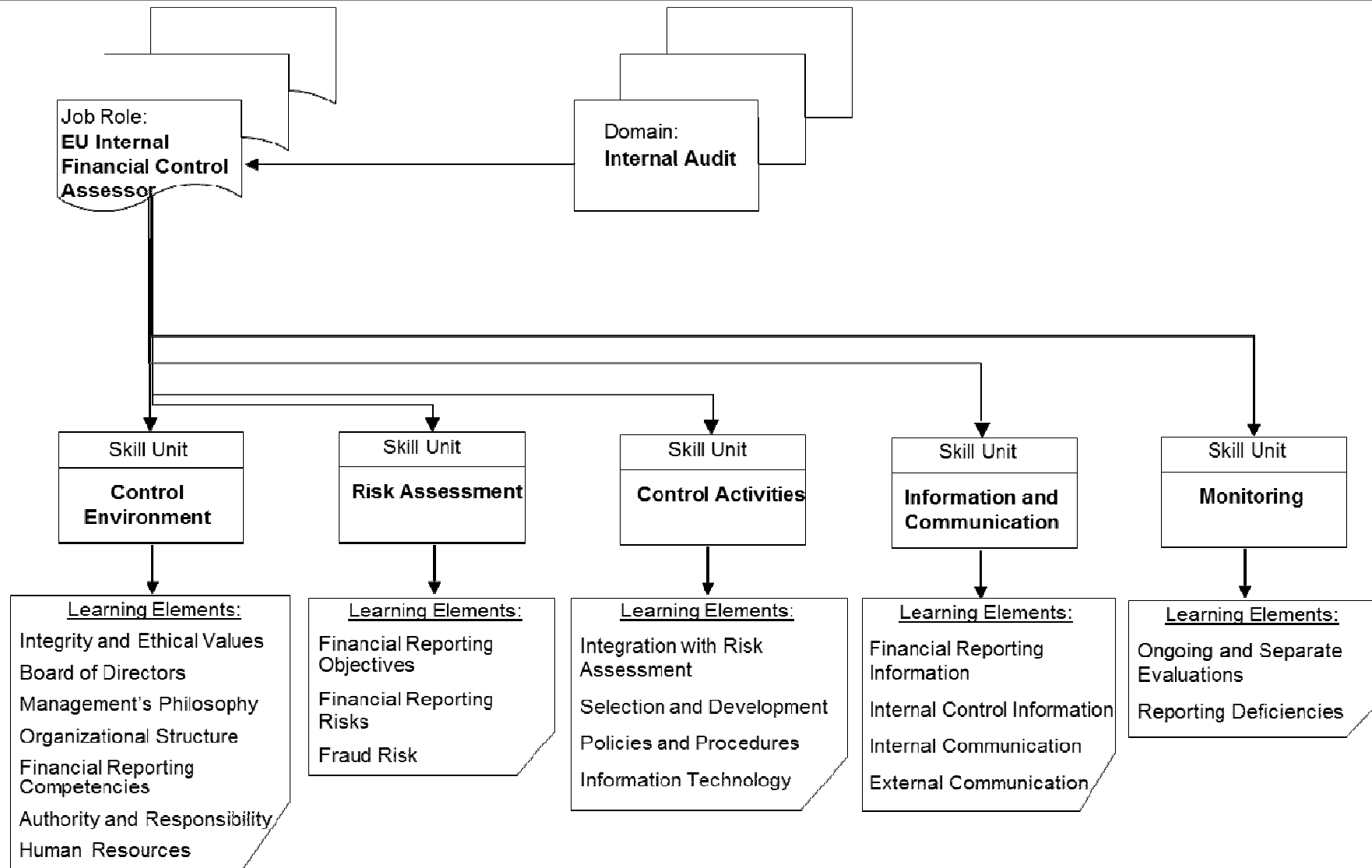
COSO 2006 Guidance – Level 1 Indicators

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Work Products	
Inputs	Outputs
	Code of Conduct [Outcome: 1]
	Monitoring Reports [Outcome: 2]
Remediation Plans [Outcome: 3]	Remediation Plans [Outcome: 3]
Periodic Staff Information [Outcomes: 1, 2, 3]	Periodic Staff Information [Outcomes: 1, 2, 3]

Internal Financial Control Assessor Skillcard

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- The methodology and the related training program were developed by the "IA-Manager" pilot LdV project (2005-2007)
- Based on ISO/IEC 15504 (SPICE) and the COSO 2006 Guidance (as process reference model)
- International partnership (HU, IRL, ES, RO, BE)
- Recognized internationally by professional bodies, like the COSO, the Institute of Internal Auditors, the European Court of Auditors, etc.
- Pilot trainings and exams from 2007
- Revision by the MONTIFIC project (2008-2010)

Implementing an ontology-driven multilingual terminology database for achieving the following specific objectives:

- Facilitating local training providers (trainers) and trainees in using their own languages based on multilingual ontology,
- Involving European Certification and Qualification Association for providing online exams and certification programme in more local languages,
- Supporting certification holders (assessors) and wider potential user communities by utilizing common knowledge (terminology) in different countries and working environments,
- Further developing multilingual e-content tools based on the terminology and ontology interoperability framework (online learning, certification and assessment portals).

- Possibilities, Responsibilities and International Trends of Auditing in Autumn 2010
- Governance Practices of Supporting Innovation
- Governance Capability Assessment: Using ISO/IEC 15504 for Internal Financial Controls and IT Management
- Added Value of a Multilingual Internal Financial Control Ontology for Accounting Profession
- Terminology and Ontology Interoperability Model for Internal Financial Control Assessor Learning Environment
- Ontology-based Multilingual Access to Financial Reports for Sharing Business Knowledge across Europe
- Integrated COSO SPICE Assessments
- Human Resources Based Improvement Strategies – the Learning Factor

Learning ontology and multilingual glossary

Applying Integrated Risk Management Scenarios for Better Controls at SMEs

European Internal Financial Control Assessor

Course Integrated with Governance SPICE

Home MONTIFIC Concepts Applications COSO Terms Glossaries My Courses

Thursday, September 30, 2010

Learning Services ► Course Integrated with Governance SPICE

Course Navigation

Introduction

Concepts:

- Governance
- Process Capability Assessment (SPICE)
- Governance Capability

Conception:

- Internal Financial Control

Model:

- Internal Financial Control Assessment Model

Sample:

- Internal Auditing of Internal Financial Control

Skill Cards:

- Governance SPICE Assessor
- Internal Financial Control Assessor

Case Study:

- Assessing Oversight

Internal Financial Control Assessment Model is an ISO/IEC 15504 conformant process assessment model used by Internal Financial Control Assessor.

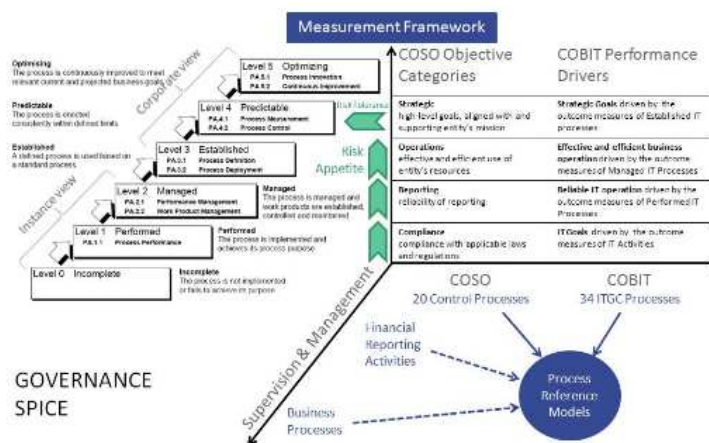
has **process dimension** as: COSO-based PRM and Process Performance Indicators

has **capability dimension** as: Governance Capability Indicators

having the context of **process capability determination** as: Effectiveness of Internal Financial Control

referred by the process definition for Internal Auditing of Internal Financial Control

Assessing Governance Processes:



Course Integrated with Governance SPICE: Glossaries Search - Mozilla

http://training.ia-manager.org/mod/glossary/showentry.php?courseid=28&conce

Governance:
The combination of processes and structures implemented by the board in order to inform, direct, manage and monitor the activities of the organization toward the achievement of its objectives. See also: Corporate Governance

Ontology Concept: Governance, Risk and Control

Español (es)	Gobierno	La combinación de procesos y estructuras implantados por el Consejo de Administración para informar, dirigir, gestionar y vigilar las actividades de la organización con el fin de lograr sus objetivos.
Deutsch (ger)	Governance	Kombination aus Prozessen und Strukturen, die von der Geschäftsleitung implementiert werden, um die Aktivitäten der Organisation im Hinblick auf die Erreichung ihrer Ziele zu kommunizieren, zu leiten, managen und überwachen. Siehe dazu: Corporate Governance
Magyar (hu)	Irányítás	A felügyeleti testület által végrehajtott folyamatok és struktúrák kombinációja a szervezet célirányos tevékenységeinek kommunikálására, igazgatására, vezetésére és folyamatos figyelésére.

Learning ontology and multilingual glossary (HU)

Applying Integrated Risk Management Scenarios for Better Controls at SMEs

Európai Belső Pénzügyi Kontroll Felmérő

Az Irányítás folyamatképeség-felmérésével integrált kurzus

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Thursday, September 30, 2010

Learning Services ► Az Irányítás folyamatképeség-felmérésével integrált kurzus

Kurzus áttekintés

Bevezetés

Koncepciók:

- Irányítás
- Folyamatképeség Felmérése
- Irányítási Képesség

Megközelítés:

- Belső Pénzügyi Kontroll

Modell:

- Belső Pénzügyi Kontroll Felmérési Modell

Példa:

- Belső pénzügyi kontrollrendszer belső ellenőrzése

Képességekártyák:

- Irányítási Folyamatképeség Felmérő
- Belső Pénzügyi Kontroll Felmérő

Esettanulmány:

A Belső Pénzügyi Kontroll Felmérési Modell az ISO/IEC 15504 nemzetközi szabvány követelményeinek megfelelő folyamatfelmérési modell, amelyet a Belső Pénzügyi Kontroll Felmérő alkalmaz.

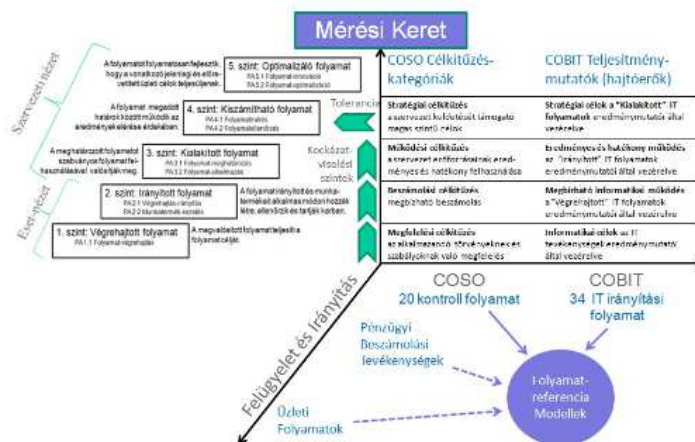
Folyamat-dimenzió: COSO-alapú folyamat-referenciamodell és a folyamat-végrehajtás mutatói

Képességdimenzió: Irányítási Képesség mutatói

A folyamatképeség meghatározása alkalmazható a Belső Pénzügyi Kontroll Eredményessége vonatkozásában.

Hivatkozva a belső pénzügyi kontrollrendszerre vonatkozó Belső Ellenőrzés Folyamat által.

Irányítási folyamat felmérése:



Az Irányítás folyamatképeség-felmérésével integrált kurzus: Fog...

http://training.ia-manager.org/mod/glossary/showentry.php?courseid=29&cc...

Irányítás

A felügyeleti testület által végrehajtott folyamatok és struktúrák kombinációja a szervezet célirányos tevékenységeinek kommunikálására, igazgatására, vezetésére és folyamatos figyelésére. Lásd: Vállalatirányítás


Ontology Concept: Governance, Risk and Control

Language	Concept	Description
English (en)	Governance	The combination of processes and structures implemented by the board in order to inform, direct, manage and monitor the activities of the organization toward the achievement of its objectives. See also: Corporate Governance
Español (es)	Gobierno	La combinación de procesos y estructuras implantados por el Consejo de Administración para informar, dirigir, gestionar y vigilar las actividades de la organización con el fin de lograr sus objetivos.
Deutsch (ger)	Governance	Kombination aus Prozessen und Strukturen, die von der Geschäftsleitung implementiert werden, um die Aktivitäten der Organisation im Hinblick auf die Erreichung ihrer Ziele zu

Multilingual Self-assessment & Exam Portal: www.ecqa.org

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[Főoldal](#) [Bizonyítékok](#) [Tanulás](#) [Vizsga](#) [Értékelés](#) [Beállítások](#) [Segítség](#) [Kilépés](#)


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IFCA.U1 A kontrollkörnyezet

IFCA.U1.E1. Feddhetetlenség és etikai értékek

IFCA.U1.E2. Felügyeleti testület

IFCA.U1.E3. Vezetési filozófia és működés

IFCA.U1.E4. Szervezeti felépítés

IFCA.U1.E5. Pénzügyi beszámolási kompetencia

IFCA.U1.E6. Hatáskör és felelősség

IFCA.U1.E7. Emberi erőforrás

IFCA.U2 A kockázateértékelés

IFCA.U3 A kontrolltevékenységek

IFCA.U4 Az információ és kommunikáció

IFCA.U5 A monitoring

IFCA.U1.E1. Feddhetetlenség és etikai értékek:

IFCA.U1.E1.PC0

Ismeri azon eredményeket, melyek hozzájárulnak a következő cél eléréséhez: Kialakításra kerülnek a feddhetetlenség és az etikus magatartás értékei, különös tekintettel a felső vezetés tagjaira vonatkozóan

Gyenge: ☐

Közepes: ☒

Jó: ☐

Kiváló: ☐

Nem ért.: ☐

Önértékelés

Jegyzet

Értékelők

A következő kontrollfolyamat vonatkozásában - Feddhetetlenség és etikai értékek: Válassza ki a folyamatcél elérése szempontjából releváns eredmény(ek)e)t

☒ A felső vezetés világosan megfogalmazott etikai értékrendszert dolgoz ki, amelynek ismertsége a szervezet minden szintjén biztosított.

☒ Folyamatok kerülnek bevezetésre a feddhetetlenség és az etikus magatartás elveinek való megfelelés ellenőrzésére.

☒ A feddhetetlenség és az etikus magatartás elveitől való eltérések időben megállapításra kerülnek, azokat megfelelően kezelik és javítják a szervezet megfelelő szintjein.

☐ Kialakításra kerülnek a feddhetetlenség és az etikus magatartás értékei, különös tekintettel a felső vezetés tagjaira vonatkozóan

A következő kontrollfolyamat vonatkozásában - Feddhetetlenség és etikai értékek: A felső vezetés világosan megfogalmazott etikai értékrendszert dolgoz ki, amelynek ismertsége a szervezet minden szintjén biztosított.

☐ Ez nem a folyamatcél eléréséhez szükséges eredmény.

☐ Ez a folyamat célja.

☐ Ez a folyamatcél eléréséhez szükséges és elegendő eredmények egyike.

☐ Ez a kiválasztott folyamat-referenciamodell másik folyamata céljának eléréséhez szükséges eredmény.

HARBIF International Workshop, Budapest Business School, Budapest, Hungary, 4 April 2014

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ECQA certified Internal Financial Control Assessor

Applying Integrated Risk
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Better Controls at SMEs

Summary Certificate
of Internal Financial Control Assessor Competences

has passed the


**ECQA Certified Internal Financial
Control Assessor**

examinations for the following accredited units
and learning elements

UNITS	ELEMENTS						
IFCA.U1	E1	E2	E3	E4	E5	E6	E7
IFCA.U2	E1	E2	E3				
IFCA.U3	E1	E2	E3	E4			
IFCA.U4	E1	E2	E3	E4			
IFCA.U5	E1	E2					

Date _____

Prof. (FIC) Mag. Michael Herrero
President of ECQA

IA-Manager 

LEGEND

IFCA.U1 Control Environment

- Integrity and Ethical Values (E1)
- Oversight Board (E2)
- Management's Philosophy and Operating Style (E3)
- Organizational Structure (E4)
- Financial Reporting Competence (E5)
- Authority and Responsibility (E6)
- Human Resources (E7)

IFCA.U2 Risk Assessment

- Financial Reporting Objectives (E1)
- Financial Reporting Risks (E2)
- Fiscal Risks (E3)

IFCA.U3 Control Activities

- Integration with Risk Assessment (E1)
- Selection and Development of Control Activity (E2)
- Policies and Procedures (E3)
- Information Technology (E4)

IFCA.U4 Information and Communication

- Financial Reporting Information (E1)
- Internal Control Information (E2)
- Internal Communication (E3)
- External Communication (E4)

IFCA.U5 Monitoring

- Ongoing and Separate Evaluations (E1)
- Reporting Deficiencies (E2)

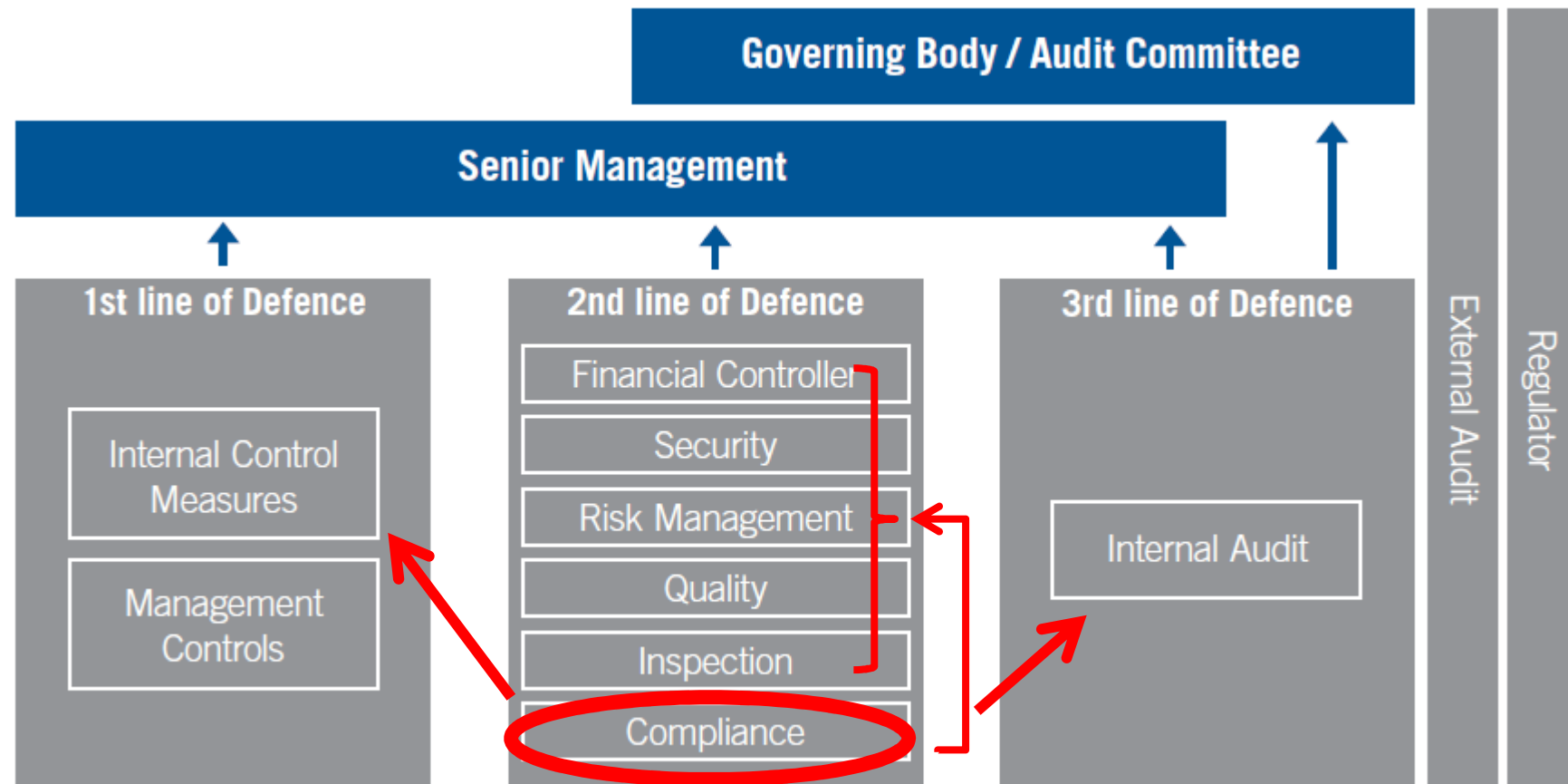
IA-Manager 

IBRUS 10
European Certification and Qualification Association (ECQA)

- From Compliance based Assurance to Enterprise Risk Management
- COBIT 5 – The Revised Control Framework Concept
- Trusted Business Model
 - Linking Governance Objectives to Enterprise Goals & Measures
 - Setting Governance Objectives
 - Enabling Processes
- Implementing Trusted Business Model
 - Case Studies for New Compliance Management Scenarios
 - ECQA certified Governance SPICE Assessor Skill Card
 - 2-level Qualification Scheme for Trusted Business
- Trusted Business and Effective Enterprise Governance
 - Validation of Governance SPICE Competencies for Trusted Business

The Compliance based "Three Lines of Defence Model"

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Source: ECIIA Corporate Governance Insights | May 2012

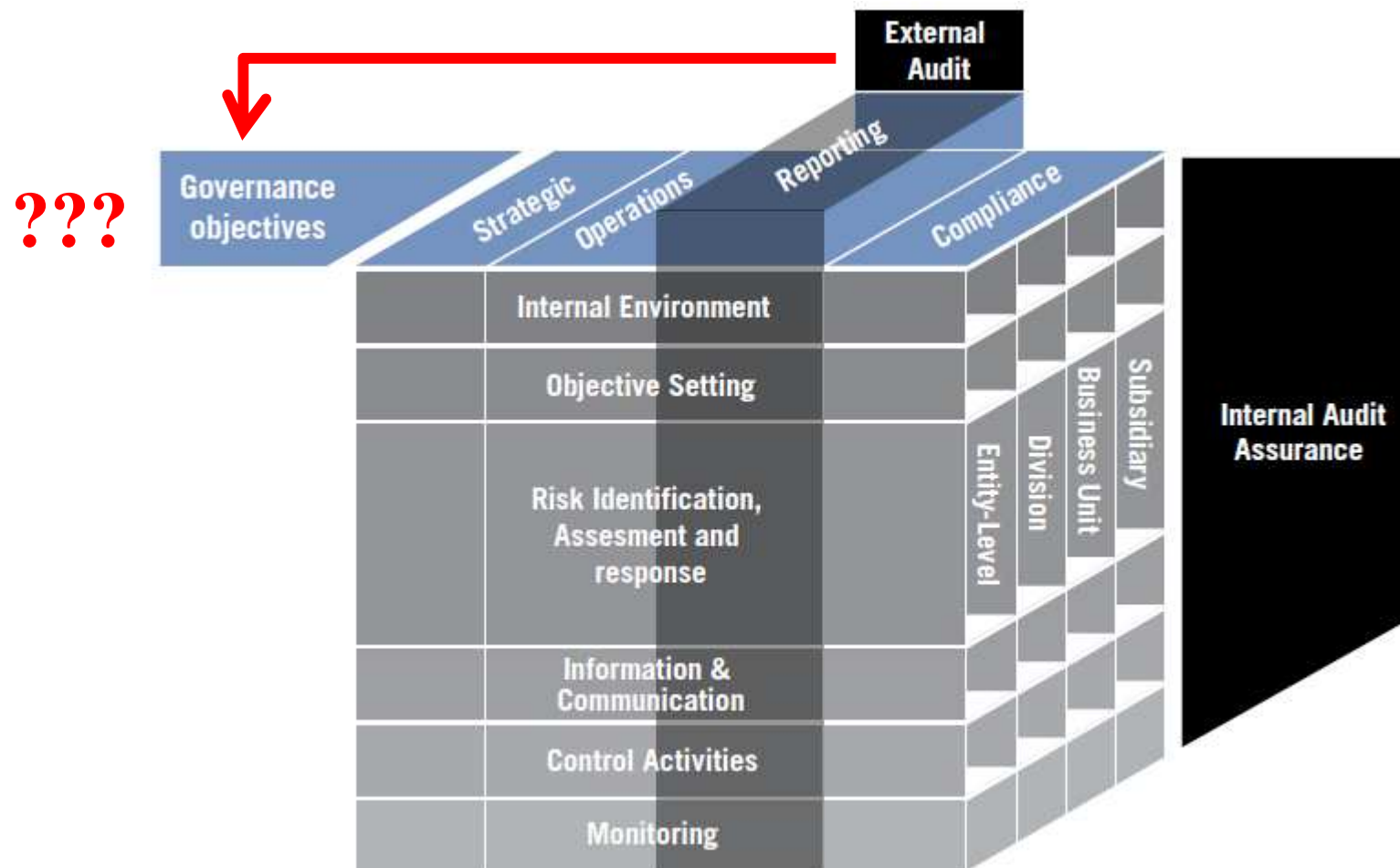
From Compliance based Assurance to Enterprise Risk Management

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- **No evidence** that compliance drives business success (on the contrary: all big failure companies having had long list of compliance and excellence records)
- Managing compliance issues has only **limited focus** on lower level outcomes (e.g. activity goals)
- Enterprise Governance should focus on **internal and external contexts** of risks (ISO 31000: effects of uncertainties on enterprise objectives)
- Performance Measurement is needed for establishing useful **risk criteria** for supporting management decisions at all organizational and operational levels
- **Measurement** also helps managing compliance scenarios for validating risk treatment options

Enterprise Risk Management (COSO) and Control/Compliance based Assurance

Applying Integrated Risk Management Scenarios for Better Controls at SMEs



Source: ECIIA Corporate Governance Insights | May 2012

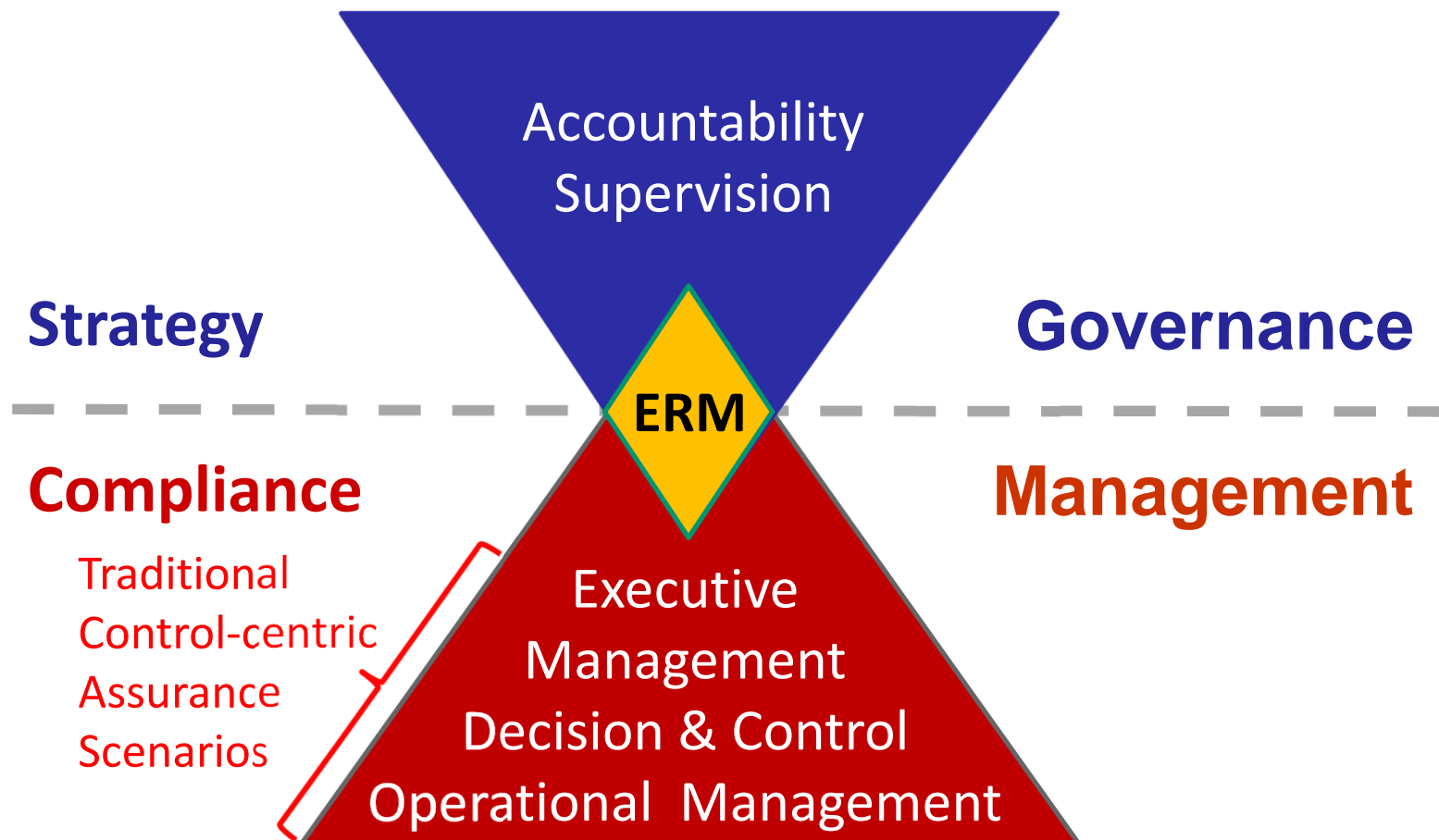
Why New Approaches are Needed?

Applying Integrated Risk
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Better Controls at SMEs

- The well established and recognized control frameworks and process reference models - like COSO and COBIT - could be used for effective and efficient enterprise governance, if only the **management established its own governance related objectives**.
- Unfortunately, structures of control frameworks and reference models **are not easily interpretable by SME management** for setting their business' specific governance objectives.
- Furthermore, the **external and internal audit standards** and literatures are also not really supportive in these terms.
- Adapting **ISO 31000:2009** Risk Management Standard.

Risk Management's Role in Corporate Governance

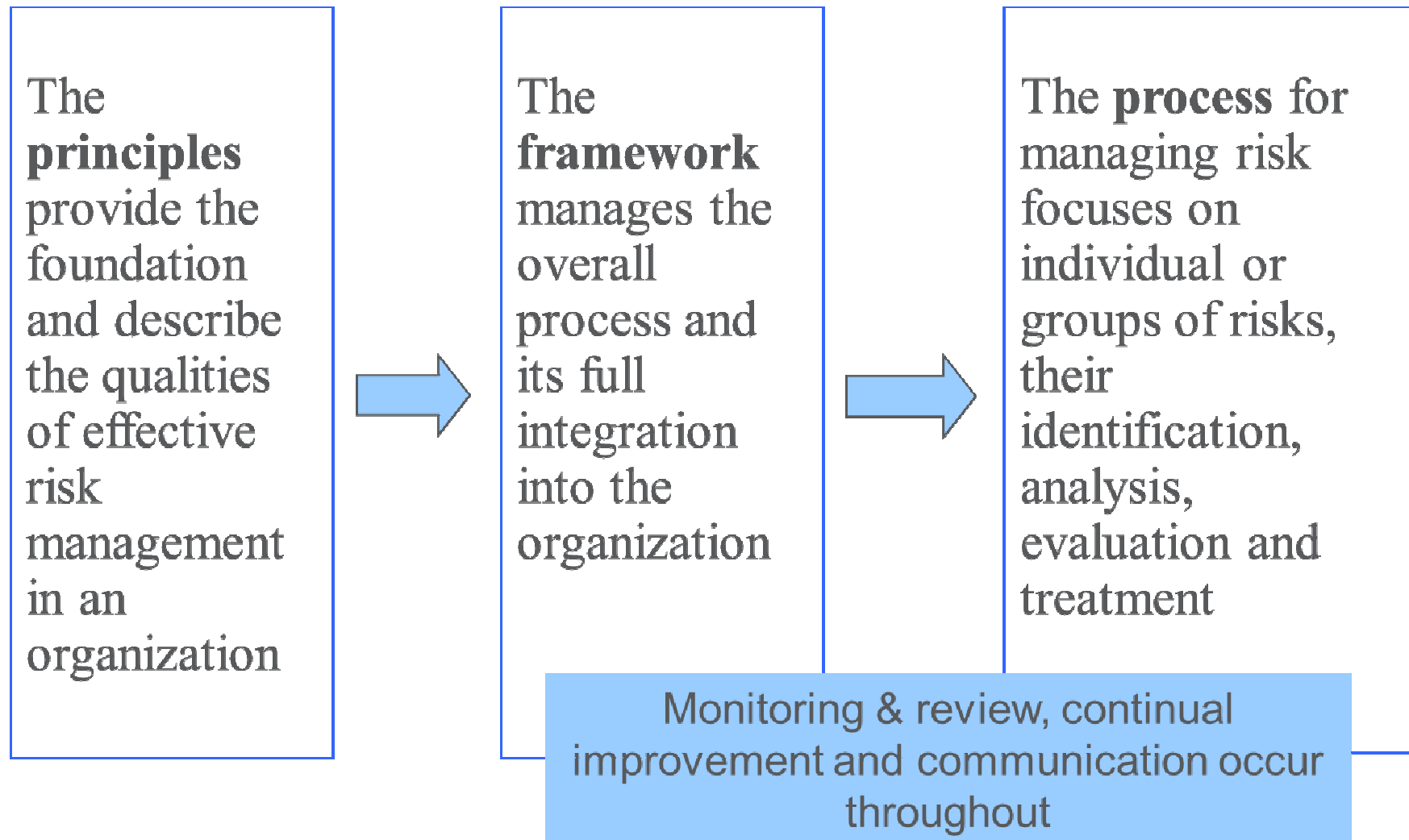
Applying Integrated Risk
Management Scenarios for
Better Controls at SMEs



By using figure of Kevin W. Knight: Incorporating AS/NZS ISO 31000:2009 Into Your ERM Strategies.

ISO 31000:2009 Risk Management

Applying Integrated Risk
Management Scenarios for
Better Controls at SMEs



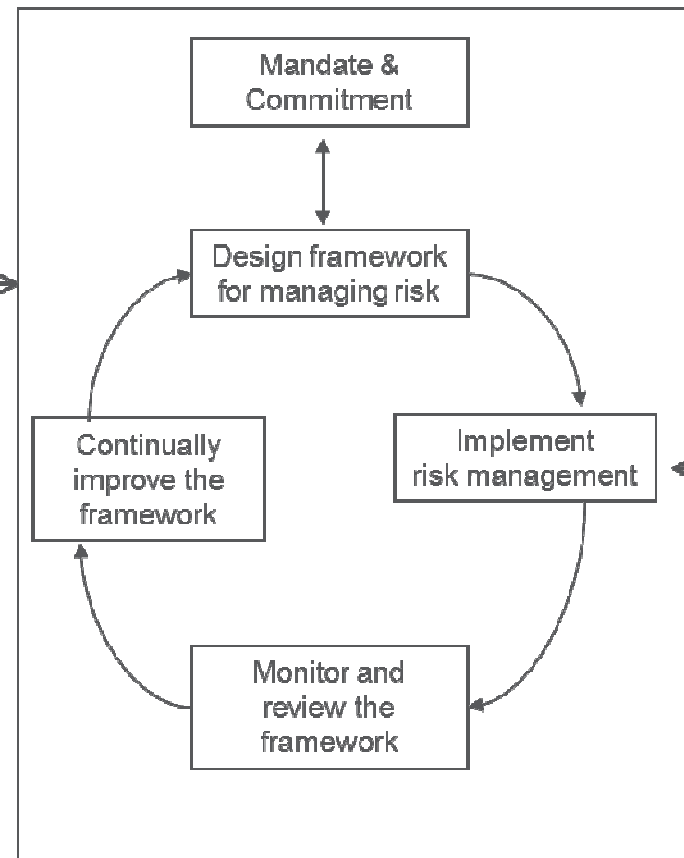
ISO 31000:2009 Risk Management

Applying Integrated Risk
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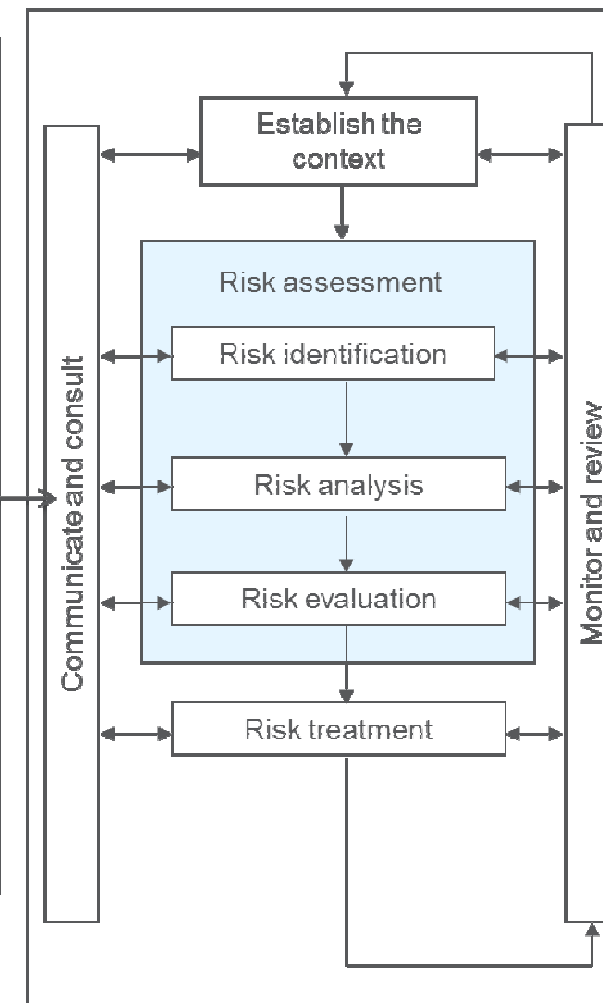
Principles

- Creates value
- Integral part of organizational processes
- Part of decision making
- Explicitly addresses uncertainty
- Systematic, structured & timely
- Based on best available info
- Tailored
- Takes human & cultural factors into account
- Transparent & inclusive
- Dynamic, iterative & responsive to change
- Facilitates continual improvement & enhancement of the org

Framework



RM Process

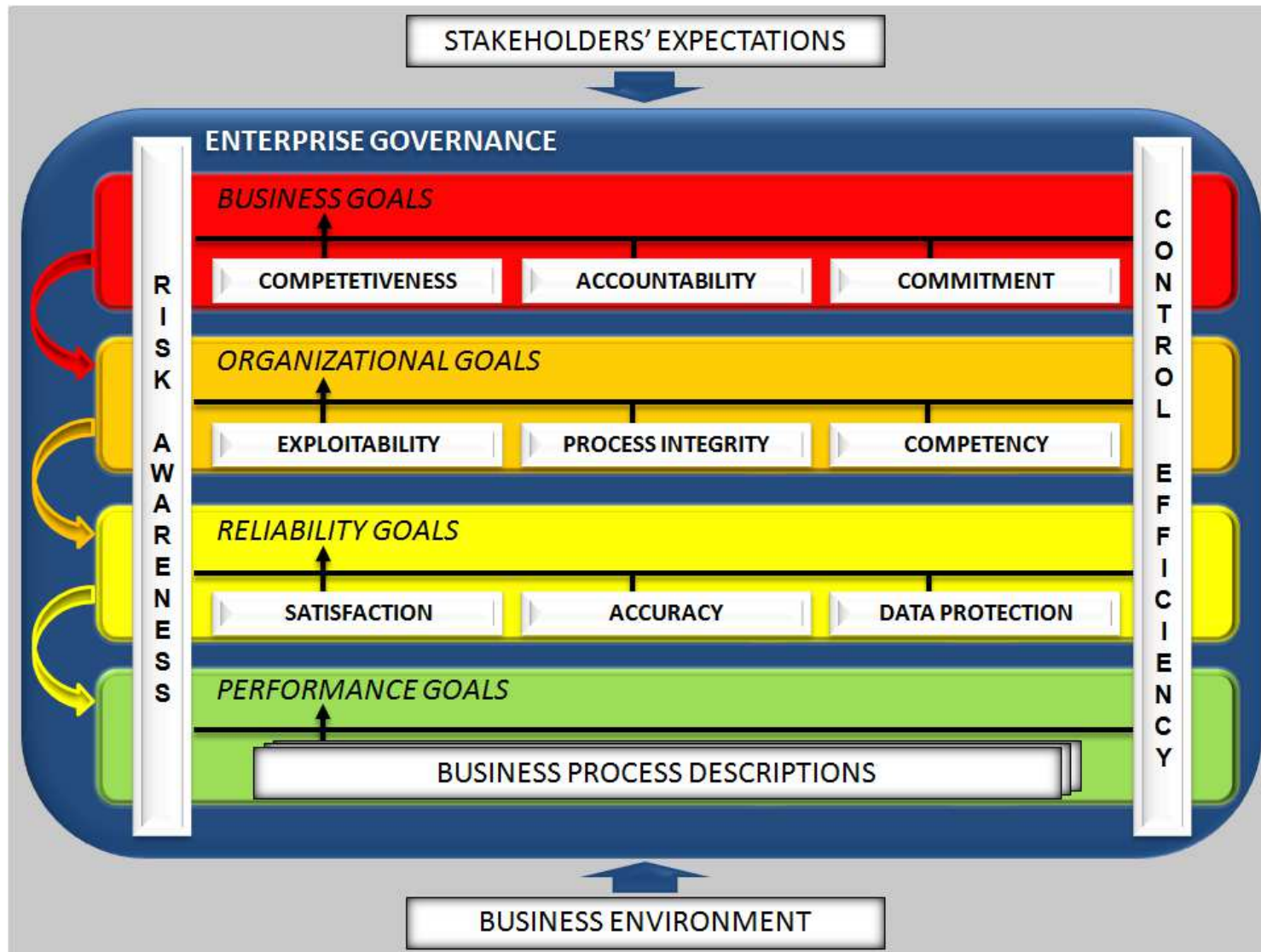


From ANSI/ASSE/ISO 31000

- keeps both **enterprise management and audit assurance logics** in mind
- by presenting governance processes **in line with the objectives** relevant for enterprise management,
- together with an **exact mapping to processes of control frameworks** (reference models) accepted and used by auditors for compliance attestation.
- Provides **description and application practices** of governance processes for management assertions and assurance of trusted and sustainable business operation (internal context of risk management).
- Refers to best practices **enabling** achievement of governance objectives, instead of using them as compliance checklists.

Linking Governance Objectives to Enterprise Goals & Measures

Applying Integrated Risk Management Scenarios for Better Controls at SMEs



Trusted Business Model

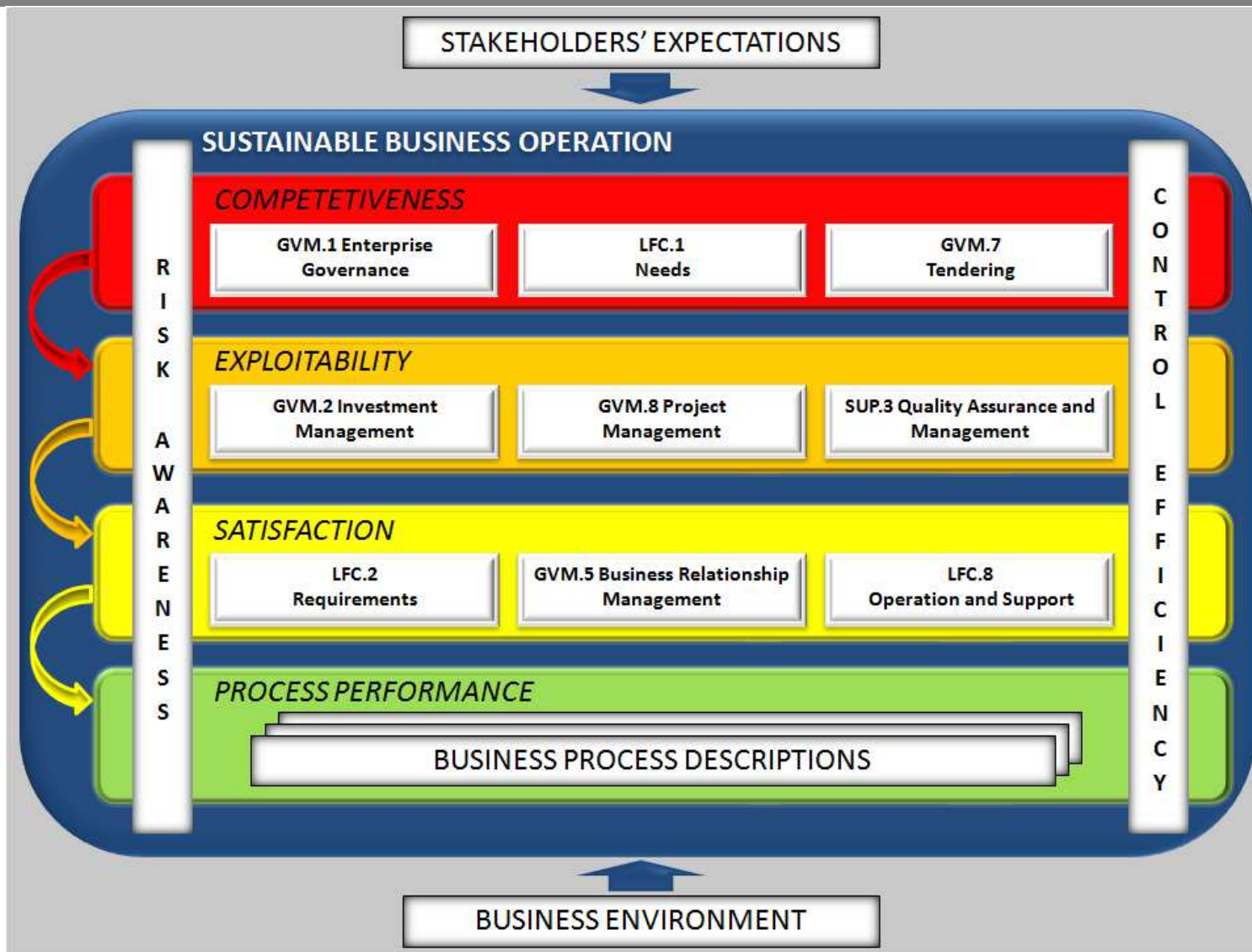
Setting Governance Objectives

Applying Integrated Risk
Management Scenarios for
Better Controls at SMEs

- Supporting Business Sustainability (leveraging opportunities)
 - Competitiveness (ESPICE)
 - Exploitability (ESPICE)
 - Satisfaction (ESPICE)
- Supporting Organization's Internal Control System
 - Risk Awareness (COSO)
 - Accountability (COSO)
 - Competency (COSO)
 - Accuracy (COBIT, COSO)
 - Process Integrity (COSO)
 - Data Protection (COBIT, COSO, GAPP)
 - Commitment (COBIT, COSO)
 - Control Efficiency (COSO)

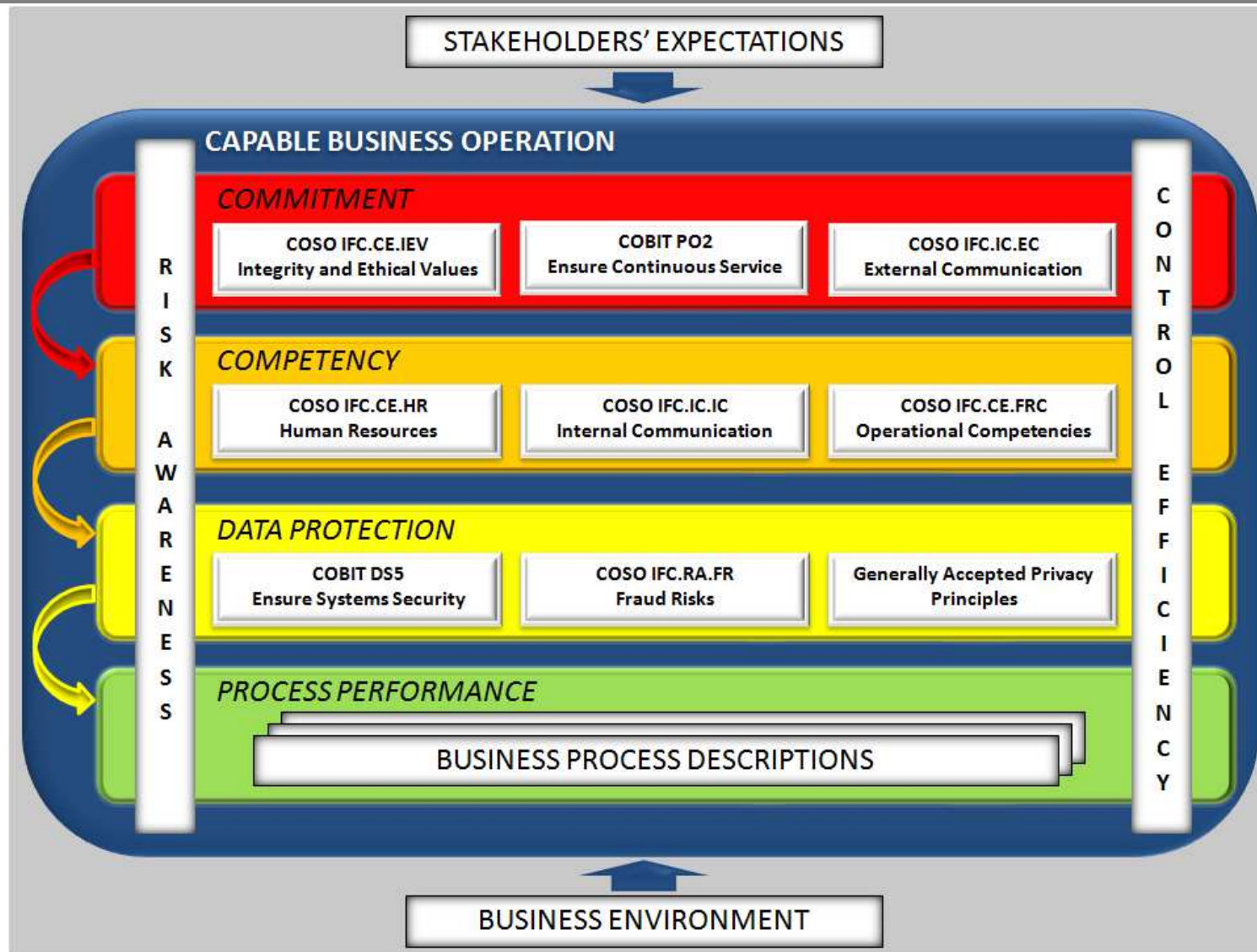
Enabling Processes and Practices for Sustainable Business Operation (ESPICE)

Applying Integrated Risk Management Scenarios for Better Controls at SMEs



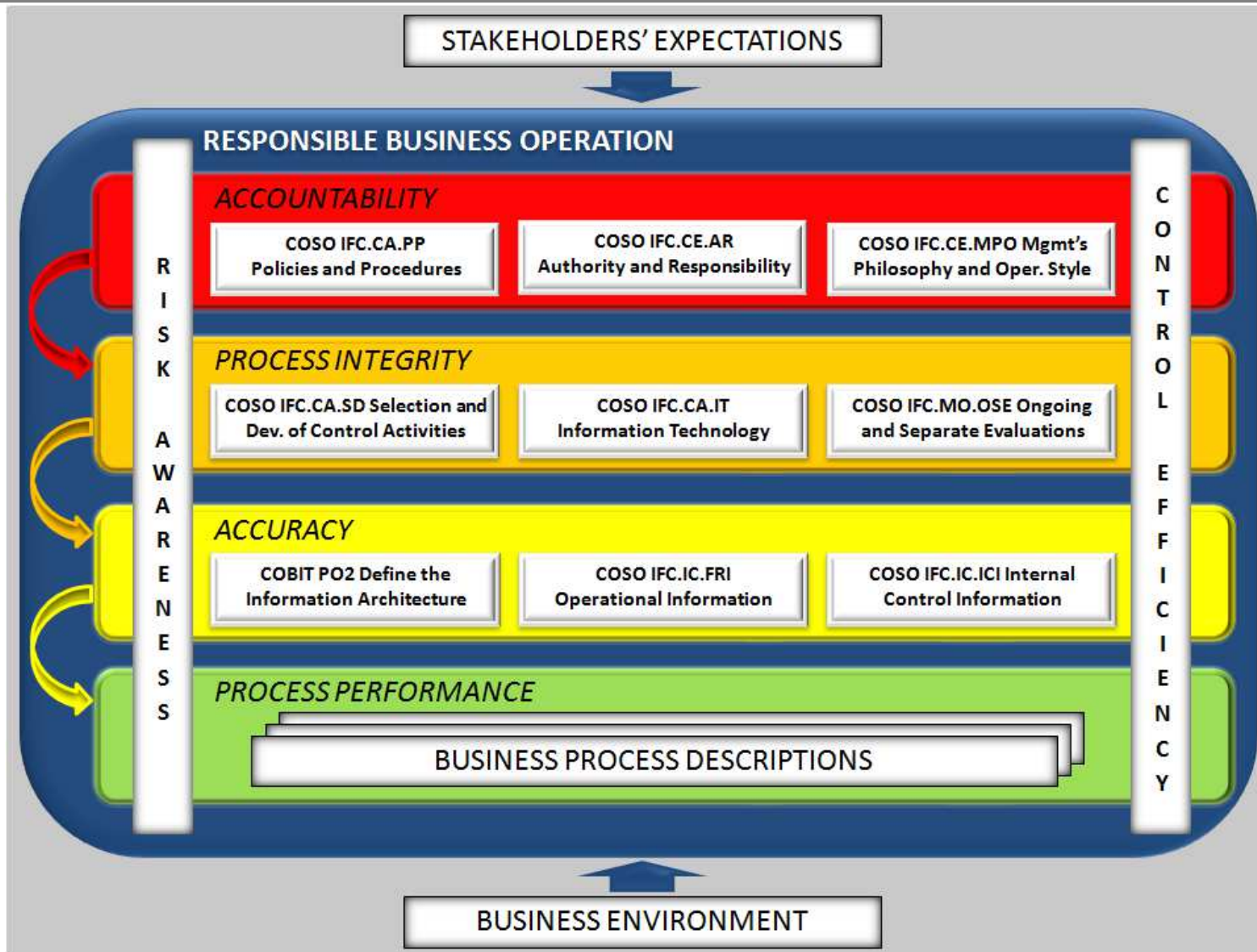
Enabling Processes and Practices for Capable Business Operation

Applying Integrated Risk Management Scenarios for Better Controls at SMEs



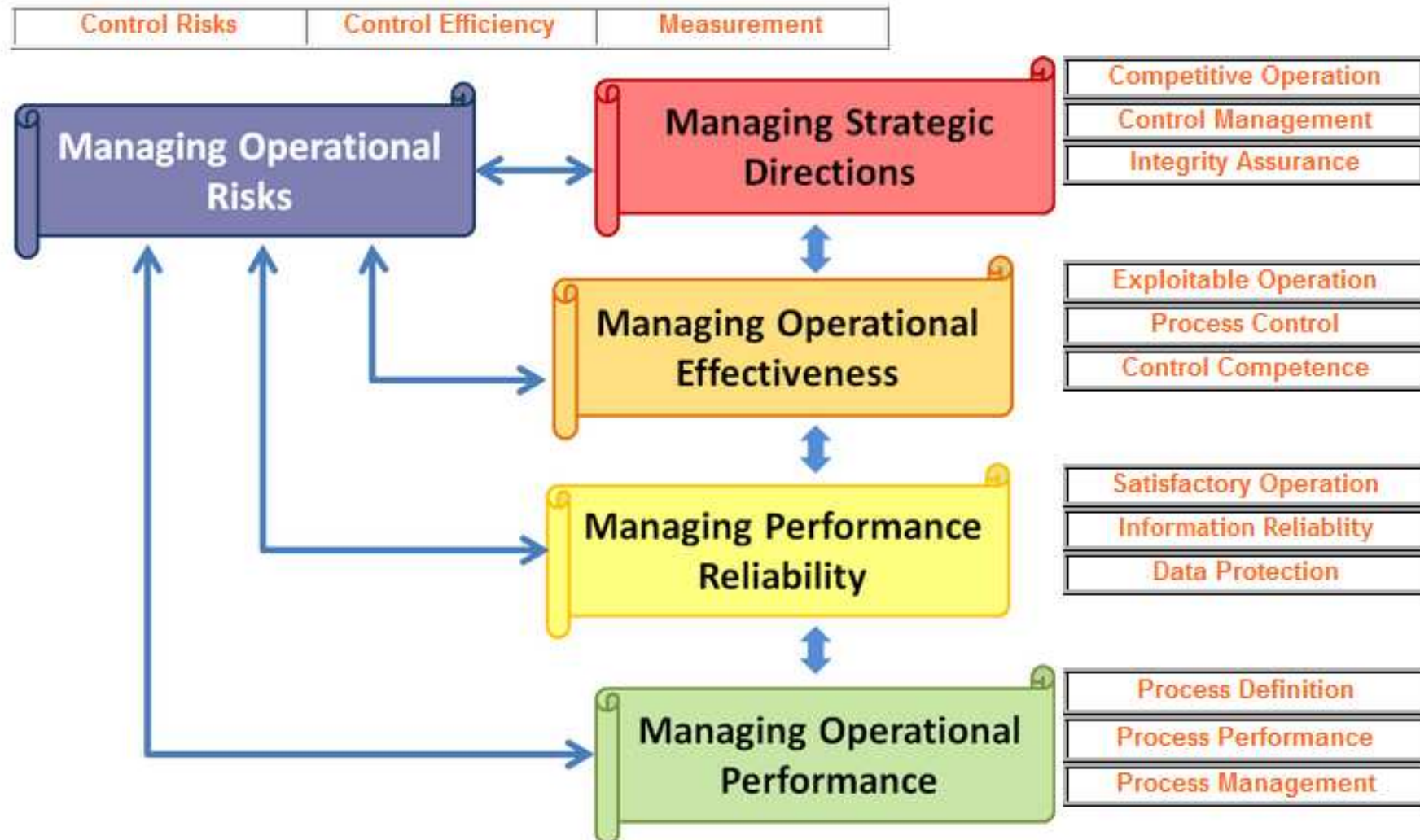
Enabling Processes and Practices for Responsible Business Operation

Applying Integrated Risk Management Scenarios for Better Controls at SMEs



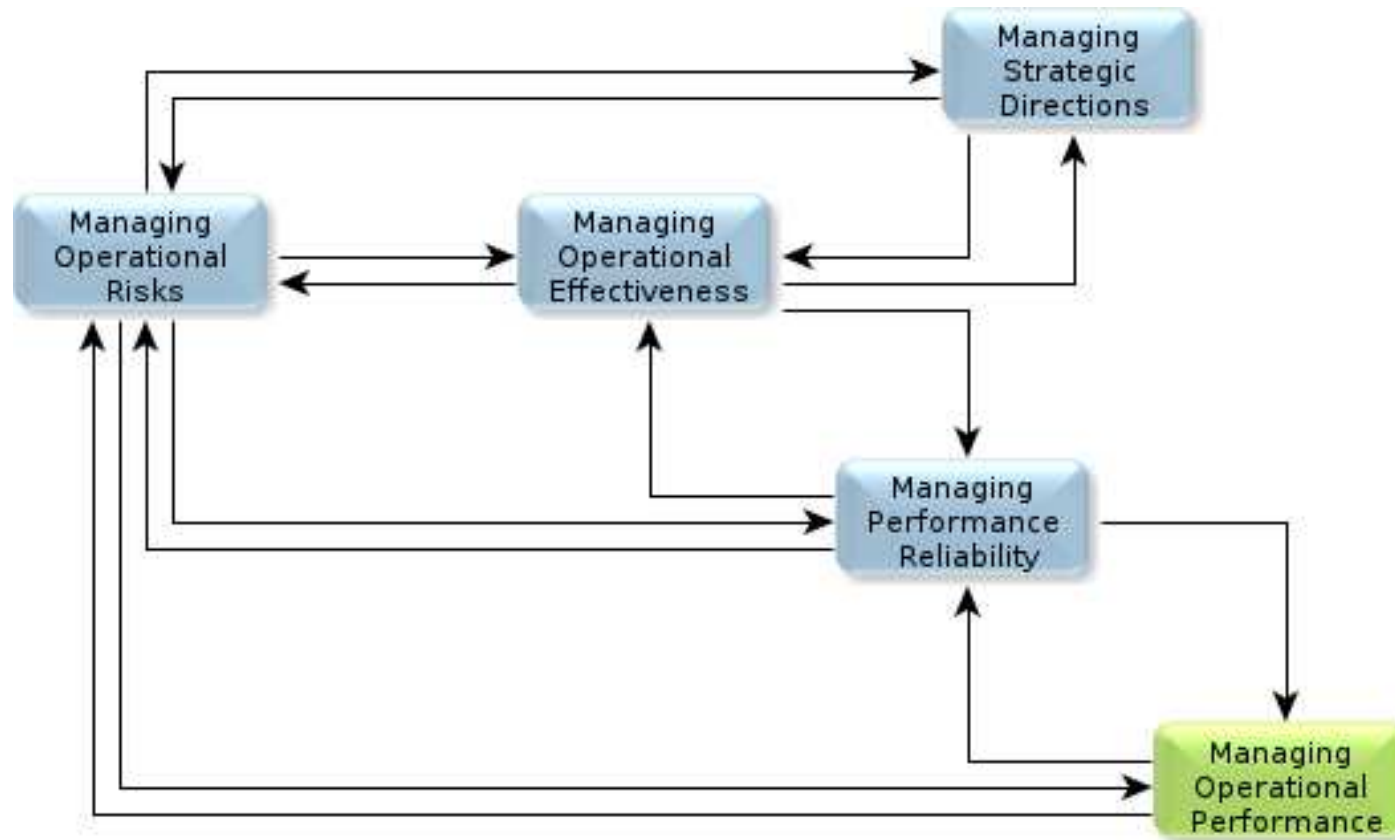
Integrated Assurance Management Scenarios

Applying Integrated Risk Management Scenarios for Better Controls at SMEs



Governance Level 1: Performed Business Operation

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Management Scenarios for
Better Controls at SMEs



Managing Operational Performance of those business processes that are relevant to perform the business operation in compliance with internal and/or external expectations, rules or regulations.

Roles:

- Responsible: Operational Manager
- Support: Risk & Compliance Manager, Staff
- Inform: Business Line Manager

Scope: Level 1- Performed Business Operation

The organization demonstrates ability to manage performance of business processes that are relevant to support the organization's business operation.

Outcomes: The **process capability dimensions** of the performed business processes **enable** the organization:

- establishing operational plans for the performance of the relevant set of business processes supporting organization's business operation;
- acting to ensure effective communication regarding the performance of the business processes, through clear assignment of responsibilities and authorities to involved parties;
- allocating adequate resources and information to ensure implementation of the operational plans;
- monitoring performance of the business processes against plans in the individual operational instances;
- taking action to address deviation from planned performance of the business processes;
- identifying compliance requirements for the management of outputs developed or maintained by the processes;
- taking action through appropriate reviews and control mechanisms to ensure that the compliance requirements for output management are satisfied.

Managing Operational Performance 3.

Sample: Payroll Cycle Supervision

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Management Scenarios for
Better Controls at SMEs

Roles

Responsible: Payroll Operation Manager
Support: IT contact, Payroll Controller, Payroll Clerk
Inform: Business Line Manager

Inputs

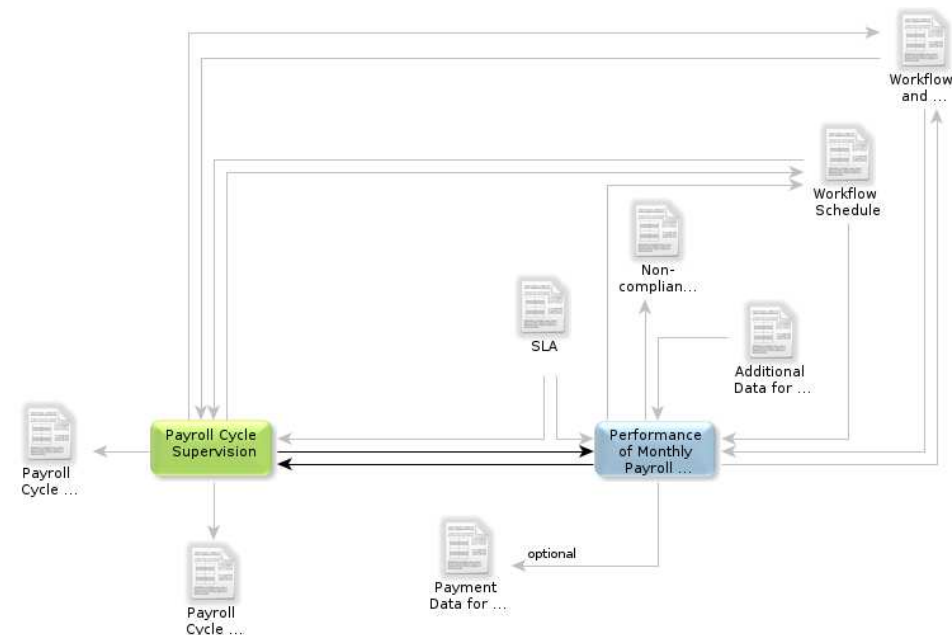
- Workflow Schedule
- Workflow and Document Tracking

Inputs from other Processes

- SLA

Description

Operational Management uses work-flow and documentation management system to supervise Monthly Payroll Calculation process activities and controls. [Link to evidence](#)



Outputs

- Workflow Schedule
- Workflow and Document Tracking

Outputs for other Processes

- Payroll Cycle Performance Report
- Payroll Cycle Control Summary Report

Managing Operational Performance 4.

Sample metrics

Applying Integrated Risk
Management Scenarios for
Better Controls at SMEs

Performance ("usefulness")

Indicator: Performance Rate: *actual errorless calculations/planned calculations*

Time-horizon: operating cycles: *month of payroll processing*

Scale:

- approved major over performance: *over +10%*
- approved minor over performance: *+1-10%*
- approved performance at agreed levels: *+/- 1%*
- minor disapproval or indemnity: *1-5%*
- major disapproval or indemnity: *over 5%*

Expenditure ("effectiveness")

Indicator: Operating Costs: *hourly rate of payroll*

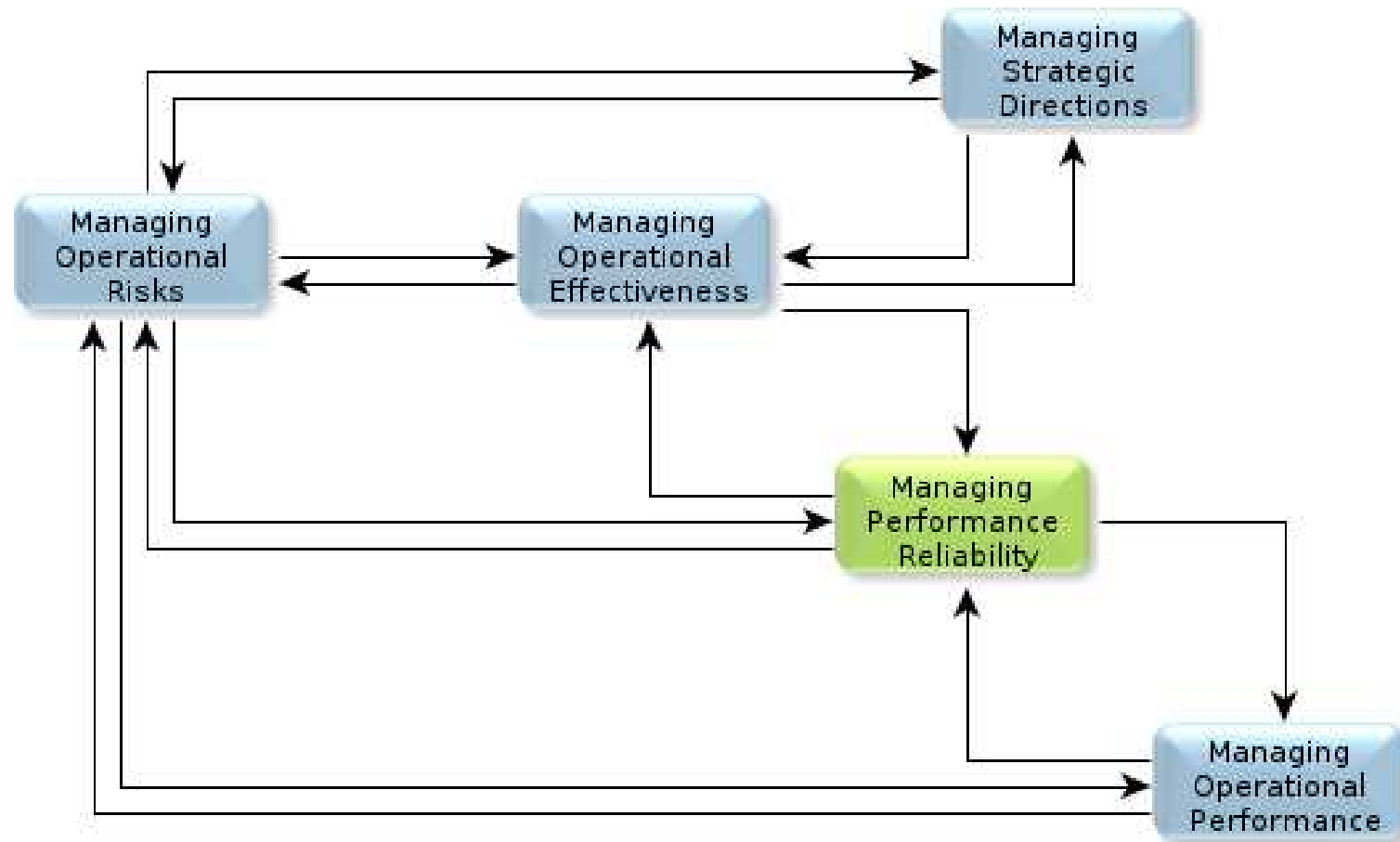
Time-horizon: operating cycles: *month of payroll processing*

Scale:

- significantly less than planned: *>15%*
- slightly less than planned: *5-15%*
- as planned: *+/- 5%*
- slightly more than planned: *+ 5-15%*
- significantly more than planned: *over +15%*

Governance Level 2: Reliable Business Operation

Applying Integrated Risk
Management Scenarios for
Better Controls at SMEs



Managing Performance Reliability to achieve satisfaction and trust of users/customers regarding operational performance.

Roles:

- Responsible: Business Line Manager
- Support: Risk & Compliance Manager, Operational Manager
- Inform: Business Unit Leader

Scope: Level 2 - Reliable Business Operation

The organization demonstrates ability to fulfill performance reliability requirements of business operation.

Outcomes: By the support of related governance practices, the organization:

- ensures user/customer satisfaction based on agreed levels of business operation;
- ensures the accuracy and consistency in data architecture and disclosure elements relevant for business operation, and for supporting data processing integrity;
- is committed to security, confidentiality and privacy principles to avoid unauthorized access to and misuse of confidential data effected by business operation.

Enablers:

- Adapting Satisfactory Operation practices
- Adapting Information Reliability practices
- Adapting Data Protection practices

Measures:

- Customer Retention ("usefulness")
- Capacity Utilization ("effectiveness")

Managing Performance Reliability 3.

Sample metrics

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Management Scenarios for
Better Controls at SMEs

Customer Retention ("usefulness")

Indicator: Order Renewals

Time-horizon: contracting periods

Scale:

- extended orders
- intention to broaden (trust)
- affirmation (satisfaction)
- warnings (dissatisfaction)
- abandonment

Capacity Utilization ("effectiveness")

Indicator: Capacity Utilization Rate

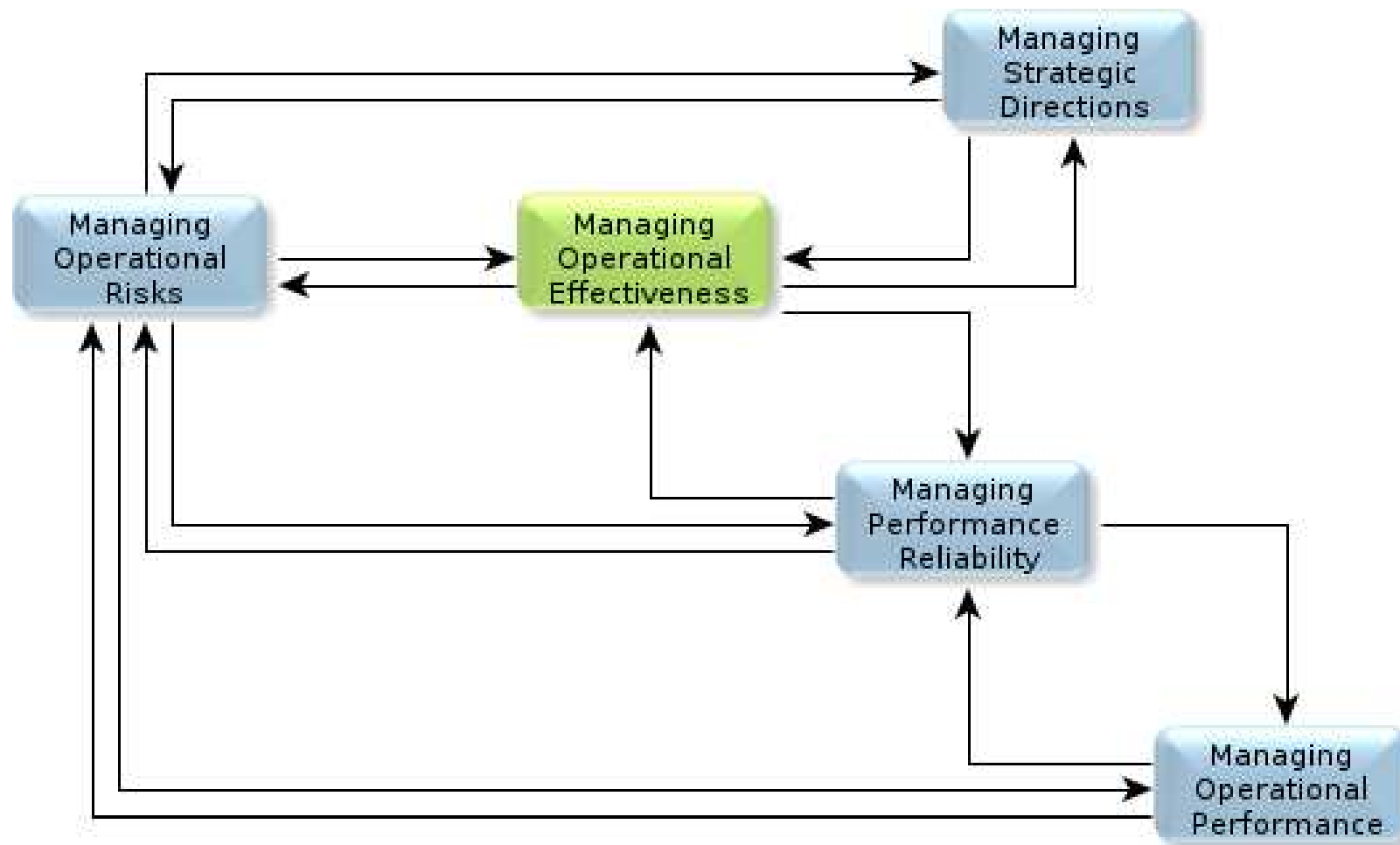
Time-horizon: contracting periods

Scale:

- significantly better than planned
- better than planned
- as planned
- worse than planned
- significantly worse than planned

Governance Level 3: Effective Business Operation

Applying Integrated Risk
Management Scenarios for
Better Controls at SMEs



Managing Operational Effectiveness to achieve specific operational performance objectives in alignment with organization's business goals.

Roles:

- Responsible: Business Unit Leader
- Support: Risk & Compliance Manager, Business Line Manager
- Inform: Executive Director

Scope: Level 3 - Effective Business Operation

The organization demonstrates ability to establish and achieve quantitative and qualitative performance objectives of business operation that are fundamental to support the organization's relevant business goals.

Managing Operational Effectiveness 2.

Applying Integrated Risk
Management Scenarios for
Better Controls at SMEs

Outcomes: By the support of related governance practices, the organization:

- realizes optimal value from business operation;
- effectively designs and operates process-level controls relevant to the objectives of business operation, and processing integrity principle;
- makes sufficient skills and knowledge relevant for the objectives of business operation available and effectively used.

Enablers:

- Adapting Exploitable Operation practices
- Adapting Process Control practices
- Adapting Competence Control practices

Measures:

- Profitability ("usefulness")
- Agile Resource Allocation ("effectiveness")

Managing Operational Effectiveness 3.

Sample metrics

Applying Integrated Risk
Management Scenarios for
Better Controls at SMEs

Profitability ("usefulness")

Indicator: Operating Margin

Time-horizon: reporting periods

Scale:

- significantly over achieved
- moderately over achieved
- achieved as planned
- moderately underachieved
- significantly underachieved

Agile Resource Allocation ("effectiveness")

Indicator: Unit Cost

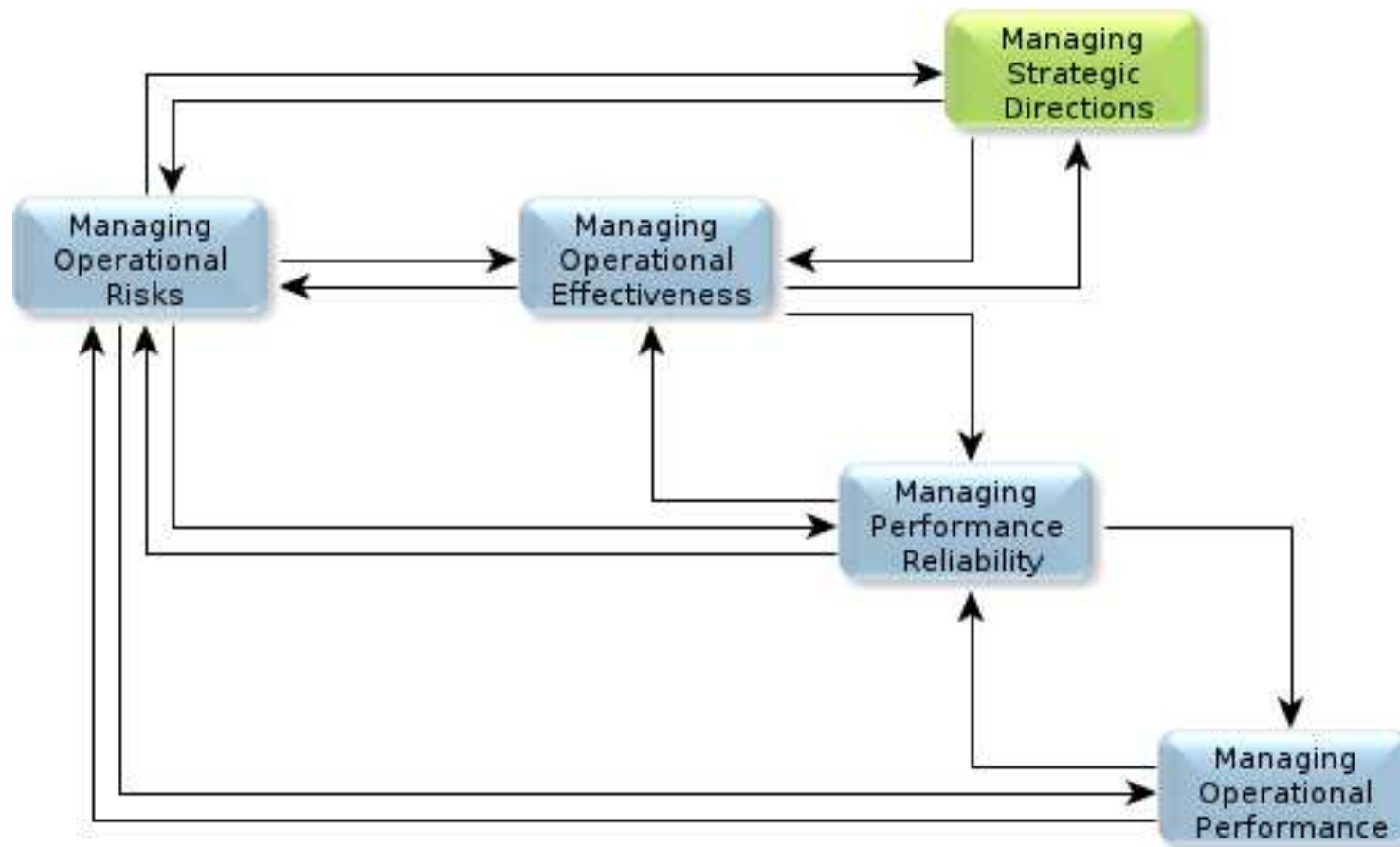
Time-horizon: reporting periods

Scale:

- very low variance
- variance within acceptable limits
- affordable variance
- more than affordable variance
- too high variance

Governance Level 4: Strategic Business Operation

Applying Integrated Risk
Management Scenarios for
Better Controls at SMEs



Managing Strategic Directions in order to establish and maintain corporate commitment aligned with stakeholder's needs and expectations.

Roles:

- Responsible: Executive Director
- Support: Risk & Compliance Manager, Business Unit Leader
- Inform: Board, External Stakeholders

Scope: Level 4 - Strategic Business Operation

The organization demonstrates the ability to establish commitment for consistent and predictable performance of successful business operation aligned with strategic corporate objectives.

Managing Strategic Directions 2.

Applying Integrated Risk
Management Scenarios for
Better Controls at SMEs

Outcomes: By the support of related governance practices, the organization:

- ensures market recognition of the business operation;
- makes management accountable for business operation in a way which is aligned with strategic corporate objectives;
- is committed to comply with ethical and integrity, business continuity and transparency requirements relevant to the stakeholders' needs and expectations.

Enablers:

- Adapting Competitive Operation practices
- Adapting Control Management practices
- Adapting Integrity Assurance practices

Measures:

- Business Goals ("usefulness")
- Funding Resources ("effectiveness")

Managing Strategic Directions 3.

Sample metrics

Applying Integrated Risk
Management Scenarios for
Better Controls at SMEs

Business Goals ("usefulness")

Indicator: Revenues

Time-horizon: strategic planning periods

Scale:

- significantly over achieved
- moderately over achieved
- Achieved
- moderately underachieved
- significantly underachieved

Funding Resources ("effectiveness")

Indicator: Cash Flow

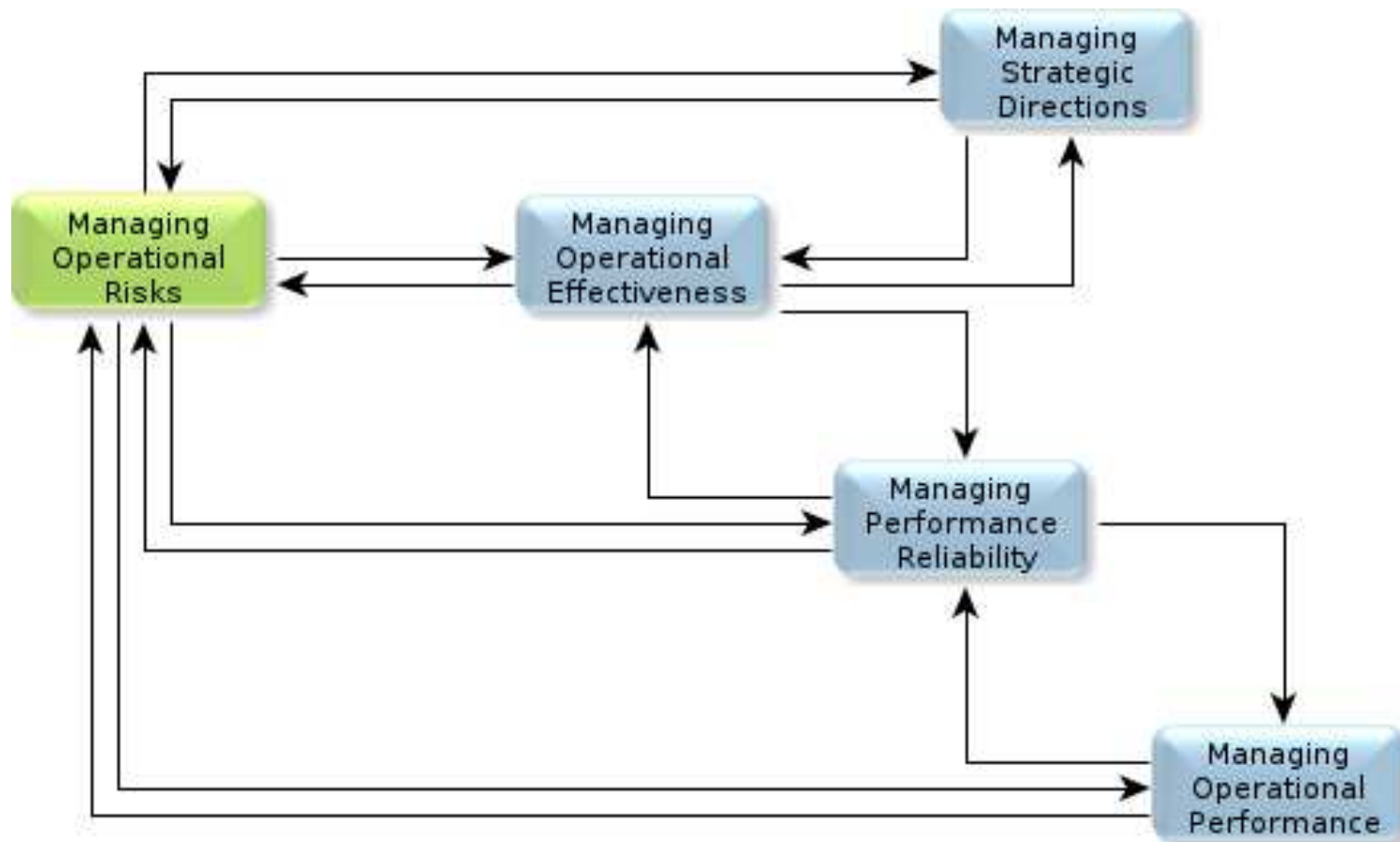
Time-horizon: strategic planning periods

Scale:

- available financial resources for approved requests over plan
- limited financial resources for non-planned requests
- financial resources are available for planned requests in a predictable manner
- availability of financial resources is less predictable or lagged behind the plan
- permanent and/or significant lack of financial resources

Enterprise Governance over Business Operation: Managing Operational Risks

Applying Integrated Risk Management Scenarios for Better Controls at SMEs



Managing Operational Risks to facilitate business operation in achievement of business goals.

Roles:

- Responsible: Risk & Compliance Manager
- Support: Trusted Business Advisor
- Inform: Board, Executive Director

Scope: Level 1-4 of Enterprise Governance

The organization demonstrates the ability to manage risks related to business operation that are fundamental to select and implement governance practices as risk treatment options leveraging achievement of organization's business goals established for business operation.

Outcomes: By the support of related governance practices, the organization:

- takes communication and consultation with external and internal stakeholders during all stages of the risk management;
- establishes the internal and external context of business operation and risk management;
- identifies, analyzes and evaluates risks related to business operation;
- performs risk treatment cycles of providing or modifying controls and assessing their effectiveness against tolerable risk levels;
- takes periodic or ad hoc monitoring and review activities.

Enablers:

- Adapting Control Risks practices
- Adapting Control Efficiency practices

Measures:

- Effective Governance ("usefulness")
- Consulting and Assurance Expenditure ("effectiveness")

Managing Operational Risks 3.

Sample metrics

Applying Integrated Risk
Management Scenarios for
Better Controls at SMEs

Effective Governance ("usefulness")

Indicator: Governance Capability Levels (actual vs. target)

Time-horizon: reporting periods

Scale:

- significantly over achieved
- moderately over achieved
- achieved as targeted
- moderately underachieved
- significantly underachieved

Consulting and Assurance Expenditure ("effectiveness")

Indicator: Consulting and Assurance Costs

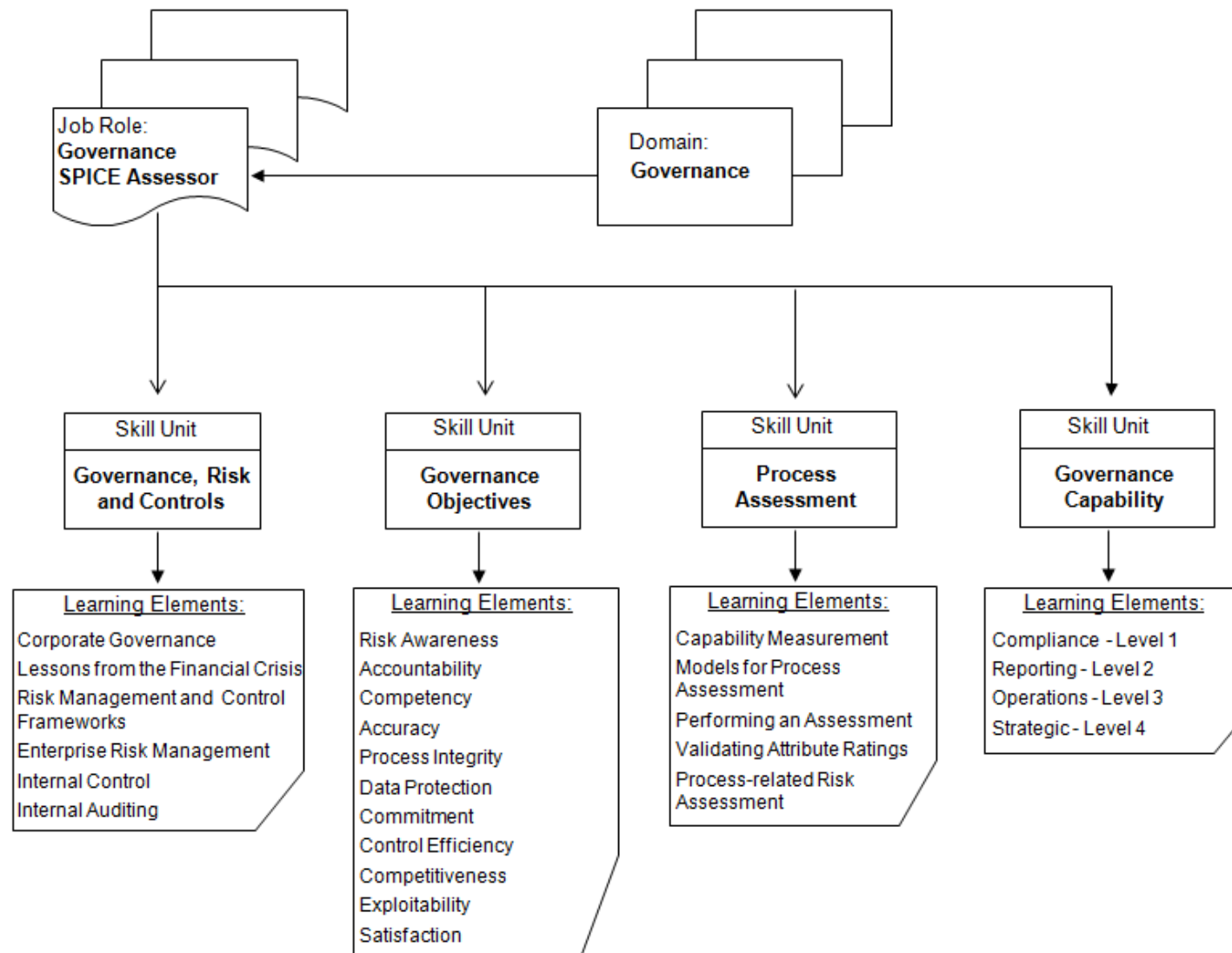
Time-horizon: reporting periods

Scale:

- significantly less than planned
- slightly less than planned
- as planned
- slightly more than planned
- significantly more than planned

Implementing the Governance SPICE Assessor Certification Scheme

Applying Integrated Risk
Management Scenarios for
Better Controls at SMEs



How SMEs (should) implement Effective Governance?

Applying Integrated Risk
Management Scenarios for
Better Controls at SMEs

Less isolated risk & compliance management programs

- More responsibility of the "Executive" level management
- Set links between strategic business objectives and management control processes
- Integrated assessment/audit approaches

Transparency

- Applying business objectives for managing/supervising compliance programs
- Presenting excellence in an understandable way (format)
- Using competent and qualified human resources
- Assuring accuracy by harmonizing time horizons to business objectives

Coverage

- Defining the business operation boundary conditions
- Leveraging the business opportunities (sustainability)
- Addressing the sector-specific technical/regulatory (control) requirements of the core business activities

- www.governancecapability.com (English)
- www.training.ia-manager.org
(English&Hungarian)
- www.trusted.hu (Hungarian)

Contact: János Ivanyos, ivanyos@trusted.hu

Thank you for your attention!